

CEMENTNOVA SHYNE





	Jenson & N
	Nicholson
	brand and
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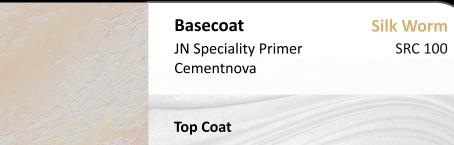
Jenson & Nicholson established its presence in India, in the year 1922 and the company is considered India's second oldest paint company. In 2016, Jenson & Nicholson India Limited and Sheenlac collaborated to form the joint venture Jenson & Nicholson Paints Private Limited (JNPL), with the intent to revive the brand and build a viable alternative in the retail Decorative Paint market in India. In 2024, Sheenlac acquired Jenson & Nicholson India Limited paints marking a significant milestone in its growth journey.

Jenson & Nicholson Paints Private Limited (JNPL) embarked on a journey to renew and revamp the brand Jenson & Nicholson in the retail decorative paint market, taking into account the brand's gradually declining presence, owing to challenging circumstances, over the years. Today, team Sheenlac has established its absolute ownership of the brand and it aspires to revive J&N brand and propel it to greater heights!

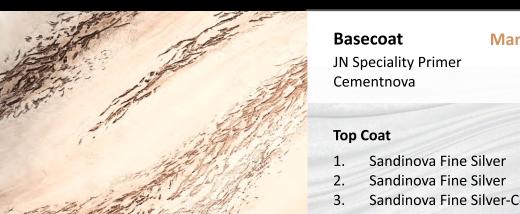
JNPL has began re-establishing the INSTA COLOR brand which was the pioneer in the tinting of shades and continues to exact high recall in the decorative paint segment, till date. Moreover, the company has introduced many high-quality formulations in the South Indian market that is renowned for being extremely quality conscious. Jenson & Nicholson Paints Private Limited (JNPL) has adopted aggressive and agile R&D efforts to innovate and produce market first products and solutions!

Cementnova Shyne is a natural water-based material coating for interiors, specifically designed to reproduce the marbled effect.



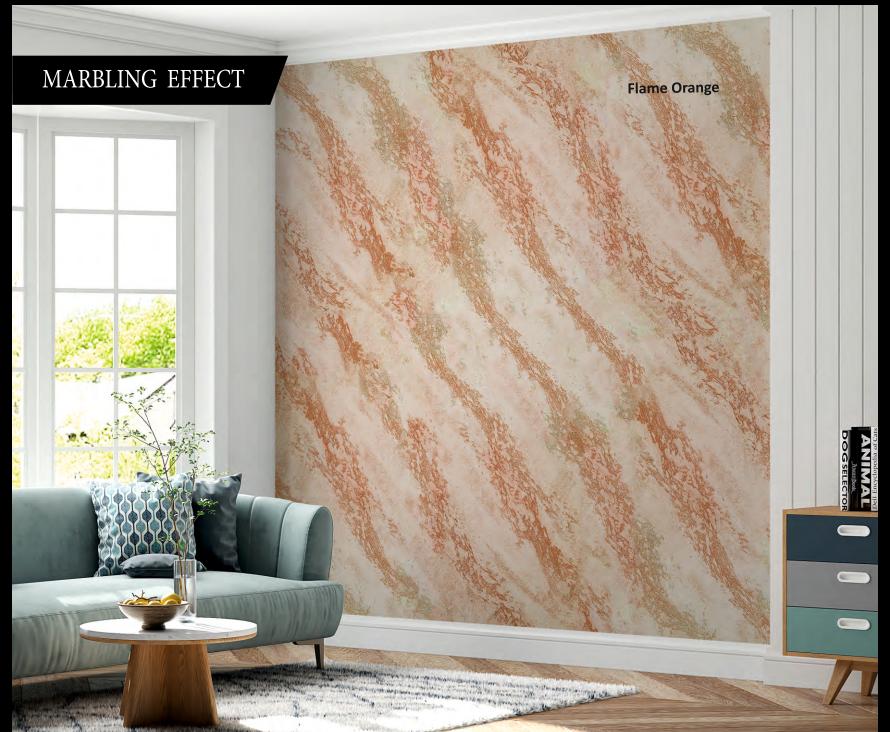


- 1. Sandinova Fine Silver-Wooden Peel E
- 2. Sandinova Fine Silver-Wooden Peel E
- Sandinova Fine Silver



Mansoon Peach SRC 94

Sandinova Fine Silver-Cocoa Powder A





Basecoat

JN Speciality Primer Cementnova

Top Coat

- 1. Sandinova Fine Silver
- 2. Sandinova Fine Silver
- Sandinova Fine Silver-Sea Sunrise A
- 4. Sandinova Fine Silver-Corn Silk A



Flame Orange SRC 91 JN Speciality Primer

- 1. Sandinova Fine Silver
- 2. Sandinova Fine Silver
- Sandinova Fine Silver-Coffee Shake A
- 4. Sandinova Fine Silver-Desert Storm A



Peach World

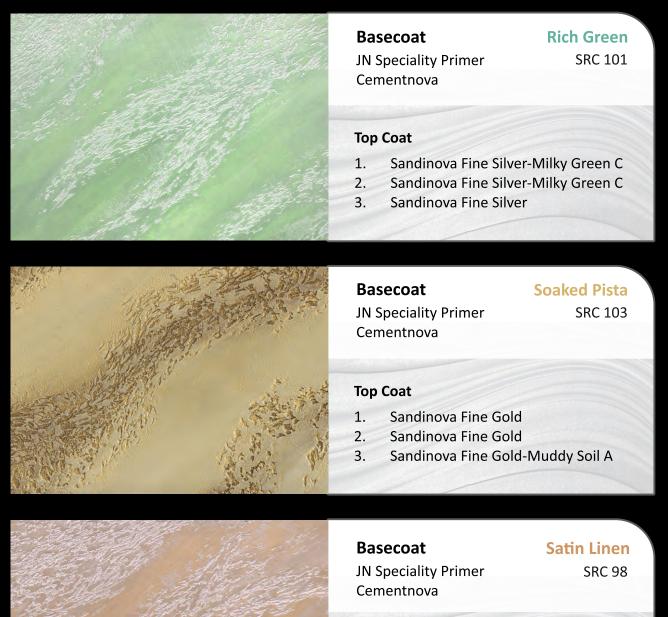
SRC 95

Saffron Shake

SRC 89

JN Speciality Primer Cementnova

- 1. Sandinova Fine Silver
- 2. Sandinova Fine Silver
- 3. Sandinova Fine Silver-Choco Caramel A



Top Coat

1. Sandinova Fine Silver-Corn Silk A

Sandinova Fine Silver

Sandinova Fine Silver-Corn Silk A





Basecoat

Carrot Peel SRC 90 JN Speciality Primer Cementnova

Top Coat

- 1. Sandinova Fine Silver-Sea Sunrise A
- Sandinova Fine Silver-Sea Sunrise A
- Sandinova Fine Silver-Desert Storm A



Basecoat

Rusty Sunset SRC 92 **JN Speciality Primer** Cementnova

Top Coat

- 1. Sandinova Fine Silver-Coffee Shake A
- 2. Sandinova Fine Silver-Coffee Shake A
- Sandinova Fine Silver-Desert Storm A

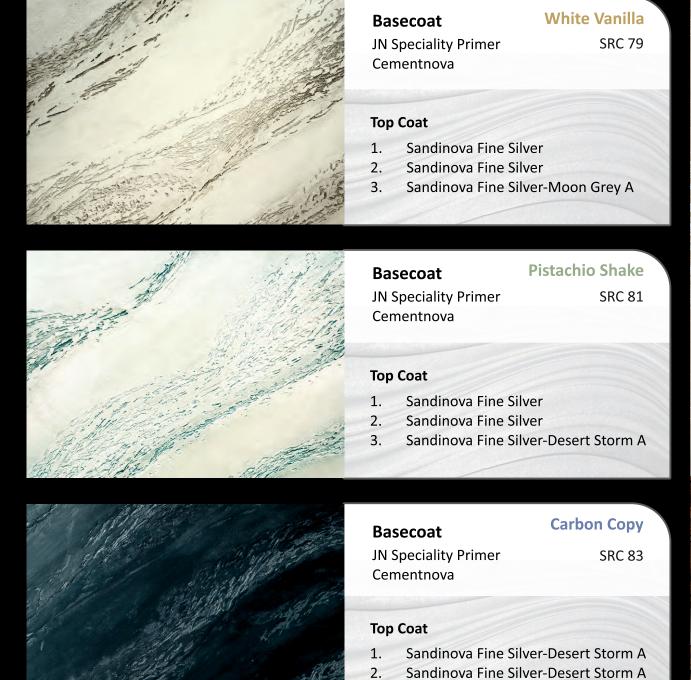


Raw Blood

SRC 112

JN Speciality Primer Cementnova

- 1. Sandinova Fine Gold-Dry Chilli A
- 2. Sandinova Fine Gold-Dry Chilli A
 - Sandinova Fine Silver-Dark Chocolate A



Sandinova Fine Silver-Metal Grey D





Basecoat

Butter Popcorn JN Speciality Primer Cementnova

Top Coat

- 1. Sandinova Fine Silver-Brown Irises A
- Sandinova Fine Silver-Brown Irises A
- 3. Sandinova Fine Silver



Basecoat

Dry Garlic SRC 76 JN Speciality Primer Cementnova

Top Coat

- Sandinova Fine Silver
- 2. Sandinova Fine Silver
- Sandinova Fine Silver-Blue Light C
- 4. Sandinova Fine Silver-Blue Light A

Basecoat

Nocturnal Grey

JN Speciality Primer Cementnova

SRC 82

SRC 99

- 1. Sandinova Fine Silver
- 2. Sandinova Fine Silver
- Sandinova Fine Silver-Desert Storm A
- 4. Sandinova Fine Silver-Metal Grey D



Majestic Green Basecoat

SRC 85 JN Speciality Primer Cementnova

Top Coat

- 1. Sandinova Fine Silver
- Sandinova Fine Silver
- Sandinova Fine Silver-Blue Light C
- 4. Sandinova Fine Silver-Blue Light A



Basecoat

SRC 86 JN Speciality Primer Cementnova

Top Coat

- Sandinova Fine Silver
- Sandinova Fine Silver
- Sandinova Fine Silver-Deep Ocean A
- 4. Sandinova Fine Silver-Desert Storm A



Basecoat

Classic Blue

Sea Blue

JN Speciality Primer Cementnova

SRC 87

Top Coat

- 1. Sandinova Fine Silver-Deep Ocean A
- 2. Sandinova Fine Silver-Deep Ocean A
- Sandinova Fine Silver-Metal Grey D





Basecoat

JN Speciality Primer SRC 108 Cementnova

River Rock

Black Adam

Top Coat

- Sandinova Fine Silver-Dark Dune B
- Sandinova Fine Silver-Dark Dune B
- Sandinova Fine Gold-Dior Grey A



SRC 104 JN Speciality Primer

- 1. Sandinova Fine Silver-Seal Rock A
- Sandinova Fine Silver-Seal Rock A
- Sandinova Fine Gold



Basecoat

Classic Cement

SRC 102

JN Speciality Primer Cementnova

- 1. Sandinova Fine Silver-Metal Grey A
- Sandinova Fine Silver-Metal Grey A
- Sandinova Fine Gold

JENSON & NICOHLSON SPECIAL EFFECTS

Transform your living space into an embodiment of your personality and unique taste with JN Special effect designer finishes. It goes beyond being just a home; it's an expression of your persona and indulgences. Witness an unprecedented interplay of materials and patterns, thoughtfully curated for the modern home. The avant-garde yet sophisticated color palette offers a one-of-a-kind blend of classy and contemporary elements, ensuring that JN Special effect designer finishes brings the wow-factor to your living spaces. Tailored for today's homes, the finishes seamlessly integrate with the myriad elements of modern interior decor.

Explore our collection boasting 10 stunning finishes, promising to redefine the essence of luxury decor.

CEMENTNOVA SHYNE

Cementnova Shyne is a natural water-based material coating for interiors, specifically designed to reproduce the marbled effect. It adapts very well to all types of environments, giving that touch of exclusive elegance and giving the decorated spaces an appearance of great scenographic impact. Cementnova Shyne is great for people who like modern style and also for those who want a cozy, lived-in feeling. It's an easy way to make your space look stylish and classy.

New surfaces: use a suitable filler to repair the surface where necessary. When dry, sand the surface and apply a coat of JN Speciality primer diluted 15 - 20% with water.

Old surfaces: remove old peeling or chalking paint and wash using a suitable product. Next, apply a coat of JN Speacility primer diluted 50% with water to act as a fixative. After approximately 4 hours, apply a second coat of JN Speciality primer diluted 20 - 30% with water. However, if the surfaces are sound and not chalking, apply a single coat of JN Speciality Primer diluted 20 - 30% with water.

TO KNOW MORE SCAN ME

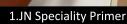




SCAN ME

APPLICATION: Marbling Effect:







2.Cementnova Shyne



.Without Material Special Brush



4.Without Material Trowal



5.Sandinova Fine

Apply Cementnova to the entire wall, with the stainless trowel. Next, while the product is still wet, run the special brush over the surface to create irregular, undulating grooves running obliquely from top to bottom and vice versa. After 30 - 40 minutes, spray the wall with water, again in strips, using the trowel mildly. This will make it easier to smooth on Cementnova with the stainless trowel. After 24 hours, decorate with a compact sponge, using Sandinova fine finish. The first two coats should cover fully, leaving 4 hours between each coat. The next coat of Sandinova Fine should be applied, once again covering the entire surface, but then removed using the sponge after it has been rinsed in water and thoroughly squeezed. The colour should be removed by swiping once or more times to create the nuances you like on the smoothest part of the surface. Similarly, the marbled effect is created by leaving different shades of colour in the notched veins. If a fourth coat is to be applied, i.e. the third colour of Sandinova fine, it should be applied in all of the notched veins, or around them, creating nuances using the sponge after it has been rinsed in water and thoroughly squeezed.

Coverage : JN Speciality primer - 80 to 120 Sq.ft per Ltr Cementnova Shyne - 10 to 15 Sq.ft Per Ltr on smooth surfaces for a coat Sandinova Fine - 140 to 160 Sq.ft per Ltr for one coat (it may vary depending on roughness, porosity, absorption surface and application method)

NOTE: Mix well before use ,Wash the tools with water, immediately after using, with water and soap.

Dilution details:

JN Speciality primer - 15 to 20% with water Cementnova Shyne - Ready to use Sandinova Fine - 20 to 30% with water

Tools Required:













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