









Jenson & Nicholson established its presence in India, in the year 1922 and the company is considered India's second oldest paint company. In 2016, Jenson & Nicholson India Limited and Sheenlac collaborated to form the joint venture Jenson & Nicholson Paints Private Limited (JNPL), with the intent to revive the brand and build a viable alternative in the retail Decorative Paint market in India. In 2024, Sheenlac acquired Jenson & Nicholson India Limited paints marking a significant milestone in its growth journey.

Jenson & Nicholson Paints Private Limited (JNPL) embarked on a journey to renew and revamp the brand Jenson & Nicholson in the retail decorative paint market, taking into account the brand's gradually declining presence, owing to challenging circumstances, over the years. Today, team Sheenlac has established its absolute ownership of the brand and it aspires to revive J&N brand and propel it to greater heights!

JNPL has began re-establishing the INSTA COLOR brand which was the pioneer in the tinting of shades and continues to exact high recall in the decorative paint segment, till date. Moreover, the company has introduced many high-quality formulations in the South Indian market that is renowned for being extremely quality conscious. Jenson & Nicholson Paints Private Limited (JNPL) has adopted aggressive and agile R&D efforts to innovate and produce market first products and solutions!

MARBILO is a natural, thick decorative coating suitable for interior use. It replicates the veining effect using sand, powders, marble granules, and matured lime putty. This luxurious finish adds texture, depth, and durability to surfaces.

Coating Sequence: Natural Stone Effect

1st Coat: JN Speciality Primer 2nd Coat: Marbilo (Untinted)

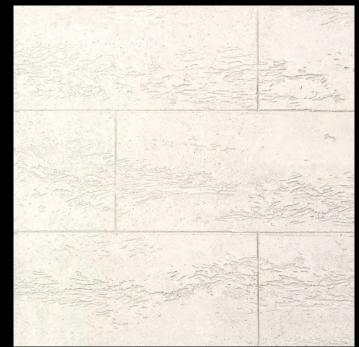
3rd Coat: JN Colour Therapy Clearcoat 80





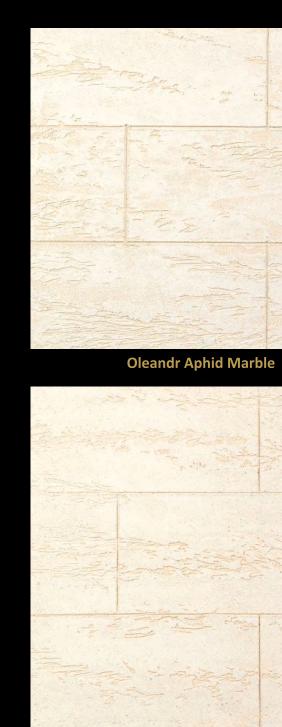


Lt Orange Marble

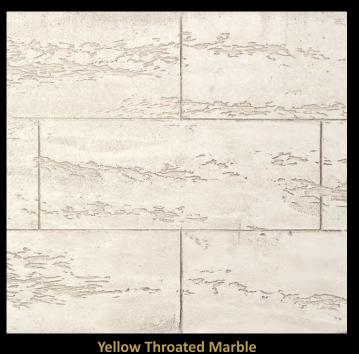


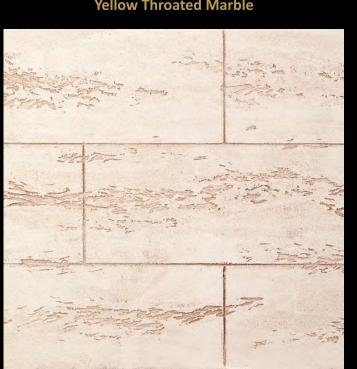
Lt Yellow Pista Marble

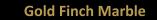




Spider Mum Marble







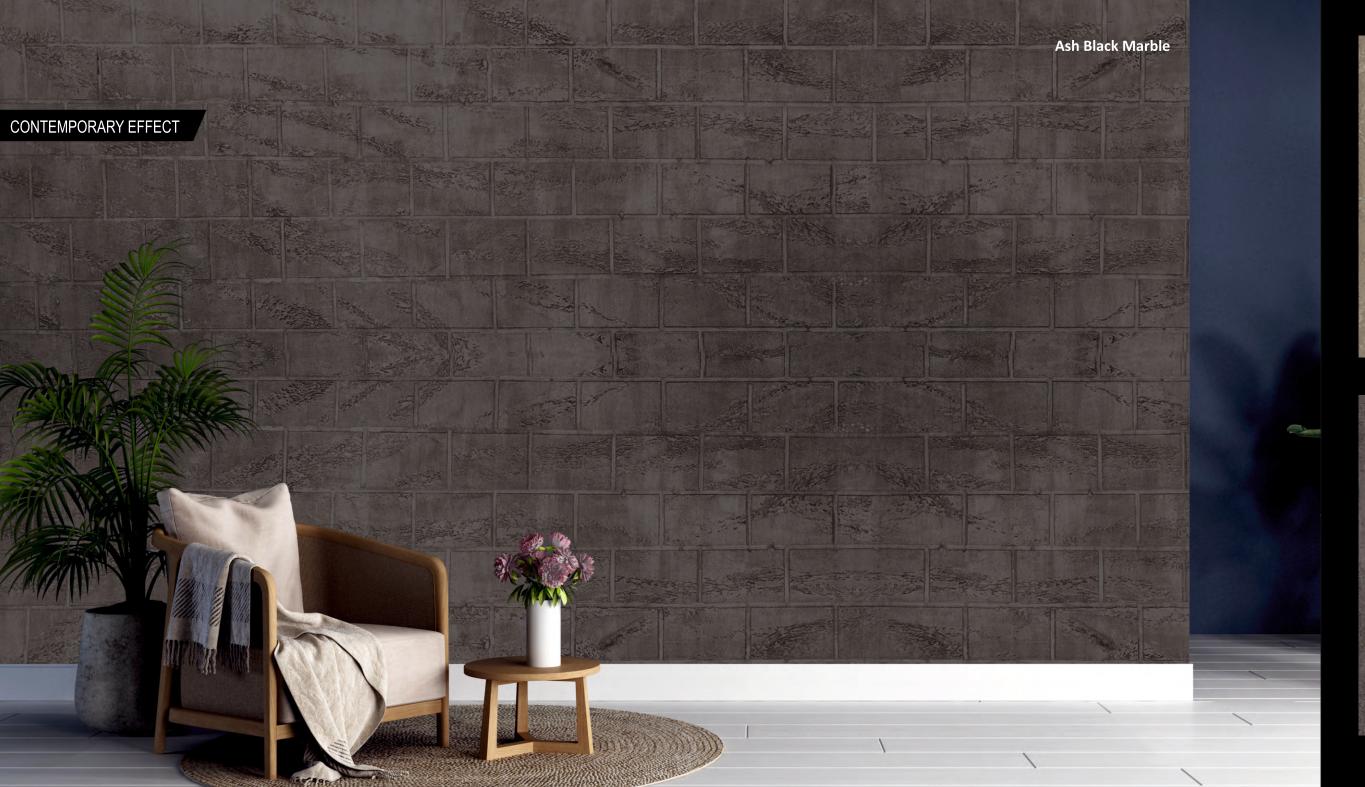


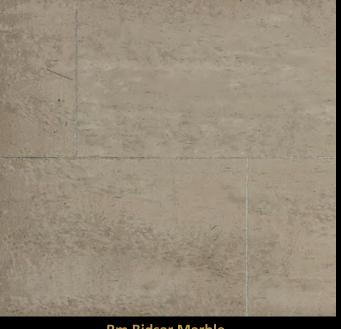
Coating Sequence: Contemporary Effect

1st Coat: JN Speciality Primer 2nd Coat: Marbilo (tinted)



Ash Black Marble





Rm Bidsar Marble



Sandstone Brown Marble





Lemon Chiffon Marble



Pineapple Cream Marble



Brown Tumbbled Marble



Baltic Amber Marble





Yellow Agate Marble



Rhodochrosite Red Marble

JENSON & NICOHLSON SPECIAL EFFECTS

Transform your living space into an embodiment of your personality and unique taste with JN Special effect designer finishes. It goes beyond being just a home; it's an expression of your persona and indulgences. Witness an unprecedented interplay of materials and patterns, thoughtfully curated for the modern home. The avant-garde yet sophisticated color palette offers a one-of-a-kind blend of classy and contemporary elements, ensuring that JN Special effect designer finishes brings the wow-factor to your living spaces. Tailored for today's homes, the finishes seamlessly integrate with the myriad elements of modern interior decor.

Explore our collection boasting 10 stunning finishes, promising to redefine the essence of luxury decor.



MARBILO is a natural, thick decorative coating suitable for interior use. It replicates the veining effect using sand, powders, marble granules, and matured lime putty. This luxurious finish adds texture, depth, and durability to surfaces. Perfect for enhancing walls, facades, and architectural elements with timeless elegance. Ideal for residential and commercial projects seeking a sophisticated aesthetic.

New concrete, masonry or plaster: Allow the newly constructed cement surface to cure for minimum of 30 days, prior to application of J&N Acrylic Base Water Thinnable Cement Primer. Ensure that the wall to be painted is completely dry and free from any cement residue.

SCAN ME





SCAN ME

APPLICATION: Natural Stone Effect







2.Marbilo



3. Without Material Bristles



4. Pointed Tools (i.e. Screwdriver)



5.JN Colour Therapy Clearcoat 80



6.JN Colour Therapy Clearcoat 80



7. JN Colour Therapy Clearcoat 80 with 50% Dilution

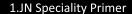


8. Sponge Without Material

Natural Stone Effect: Apply non-coloured MARBILO using the Stainless Steel Trowel, leaving a thickness of about 1.5 - 2 mm. Next, while still wet, run the Brush over the surface, by pressing the bristles on the surface with irregular movements in order to create discontinuous veining. After about 20 - 30 minutes, when the product starts to dry, smooth the surface with the Stainless Steel Trowel with multiple movements and increasing the pressure as the coating continues to dry. Continue until the surface is partially smooth, leaving visible the notches created earlier and the irregular veining. Next, use a pointed tool (i.e. screwdriver) to create the grouting effect of the desired size, typical of the cutstone marble slab. After 24 hours, when the MARBILO is completely dry, apply the first coat of undiluted transparent JN Colour Therapy Clearcoat 80 by using a compact sponge on the smooth surface leaving the veining and notching. After 4 hours apply a second finishing coat of coloured JN Colour Therapy Clearcoat 80, with 50% dilution. After this, while the clearcoat is still wet, remove the excess product on the smooth part using the sponge (which has been washed and well-squeezed), in order to obtain the Natural Stone Effect, due to the different levels of absorption of the surface.

APPLICATION: Contemporary Effect







2.Marbilo Tinted



3. Without Material Bristles



4.Pointed Tools (i.e.Screwdriver)

Contemporary Effect:

Apply coloured MARBILO using the Stainless Steel Trowel, leaving a thickness of approximately 1.5 - 2 mm. Subsequently, while the product is still wet, scratch the surface using the Brush by pressing the bristles on the surface with irregular movements in order to create discontinuous veining. After about 20 - 30 minutes, when the product starts to dry, smooth the surface using the Stainless Steel Trowel with several movements and increasing the pressure as the coating gradually dries. Continue until the surface appears partially smooth, leaving the notches created earlier and the irregular veining visible. Next, use a pointed tool (i.e. screwdriver) to create a grouting effect of the desired size, which is typical of the cutstone marble slab.

Coverage:

JN Speciality primer - 80 to 120 Sq.ft per Ltr for one coat

Marbilo - 10 to 15 Sq.ft per Liter for one coat on smooth surfaces

JN Colour Therapy Clearcoat 80 - 150 to 200 Sq.ft per liter for one coat (For transparent coat), 300 to 400 Sq.ft per liter for one coat (for Coloured) (it may vary depending on roughness, porosity, absorption surface and application method)

Dilution details:

JN Speciality primer - 15 to 20% with water

Marbilo - Ready to use

JN Colour Therapy Clearcoat - Ready to use if applied transparent, 50% dilution when coloured.

NOTE: Mix well before use, wash the tools with water, immediately after using, with water and soap.

Tools Required:







CONTEMPORARY EFFECT





Special effects Designer Finishes



Have a look at other special effects finishes









