

SERENOVA



SINCE 1922
J&N
PAINTS
**Jenson &
Nicholson**
Whenever you see colour, think of us

Special
effects
Designer Finishes



Jenson & Nicholson established its presence in India, in the year 1922 and the company is considered India's second oldest paint company. In 2016, Jenson & Nicholson India Limited and Sheenlac collaborated to form the joint venture Jenson & Nicholson Paints Private Limited (JNPL), with the intent to revive the brand and build a viable alternative in the retail Decorative Paint market in India. In 2024, Sheenlac acquired Jenson & Nicholson India Limited paints marking a significant milestone in its growth journey.

Jenson & Nicholson Paints Private Limited (JNPL) embarked on a journey to renew and revamp the brand Jenson & Nicholson in the retail decorative paint market, taking into account the brand's gradually declining presence, owing to challenging circumstances, over the years. Today, team Sheenlac has established its absolute ownership of the brand and it aspires to revive J&N brand and propel it to greater heights!

JNPL has began re-establishing the INSTA COLOR brand which was the pioneer in the tinting of shades and continues to exact high recall in the decorative paint segment, till date. Moreover, the company has introduced many high-quality formulations in the South Indian market that is renowned for being extremely quality conscious. Jenson & Nicholson Paints Private Limited (JNPL) has adopted aggressive and agile R&D efforts to innovate and produce market first products and solutions!

SERENOVA is a highly versatile and visually captivating water-based paint designed for indoor applications.



Coating Sequence:

1st Coat:
JN Speciality Primer

2nd Coat:
Serenova (tinted) For
Classic Effect
&
Serenova (tinted) With
Metallic Colorant For
Metallic Classic Effect



Melo Pearl A



Bread Crumbs A



Subtidal Oyster A



Dramatic Sky A



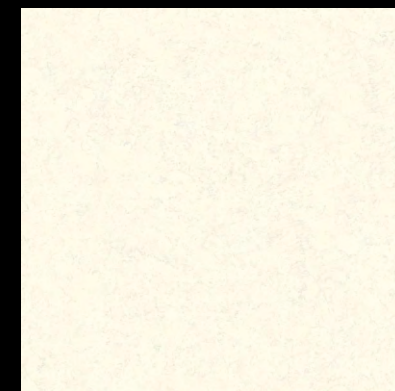
Akoya Pearl A



Yellow Agate Gem Stone A



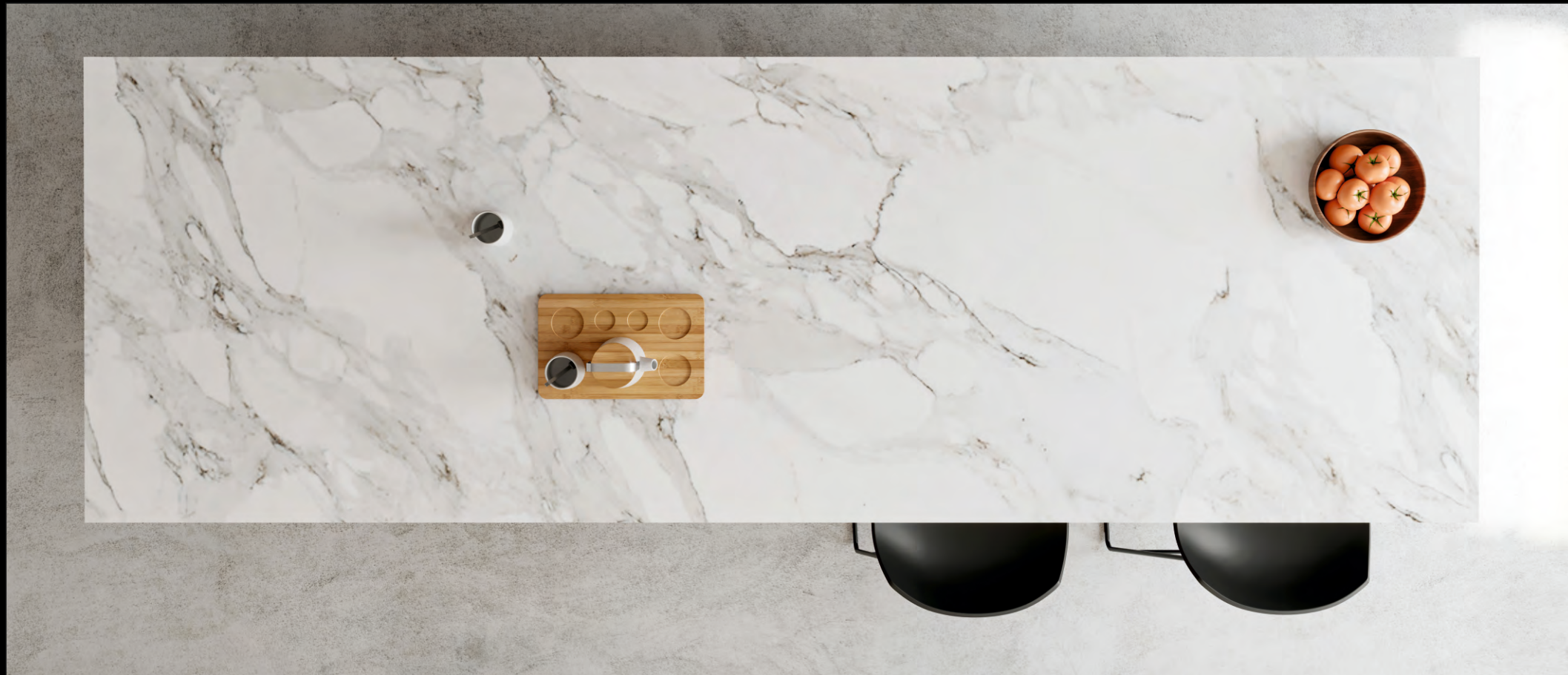
Apricot White A



Pale Yellow A



Panache Texture A



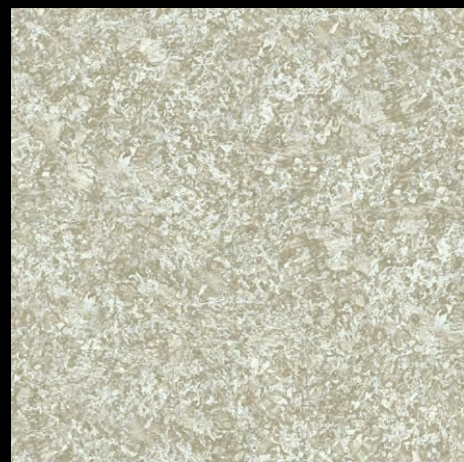
Grey Marble A



Grey Marble B



Grey Marble C



Grey Marble D



Grey Marble A



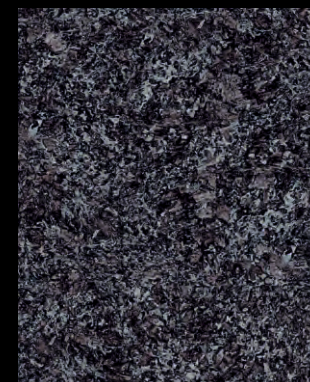
Carrara Marble A



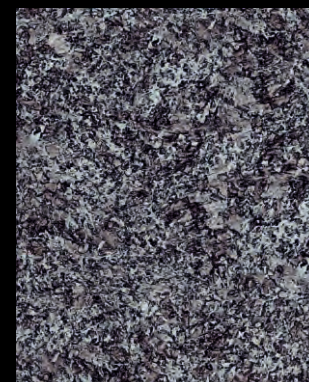
Carrara Marble C



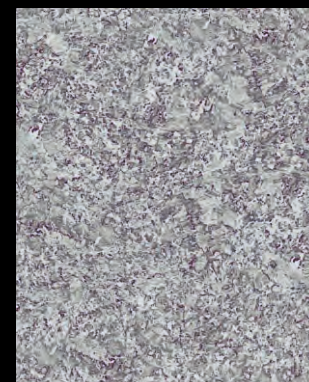
Carrara Marble D



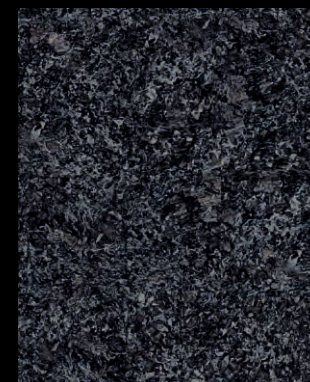
Monochromatic Grey A



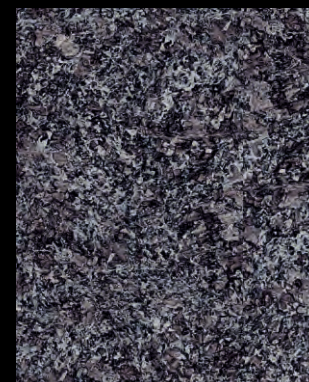
123 A3



Monochromatic Grey D



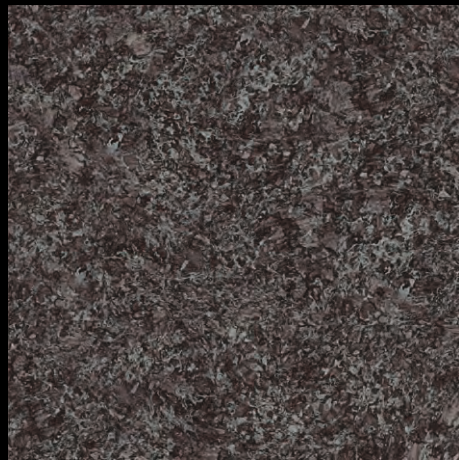
Black Taumaline A



Black Taumaline C



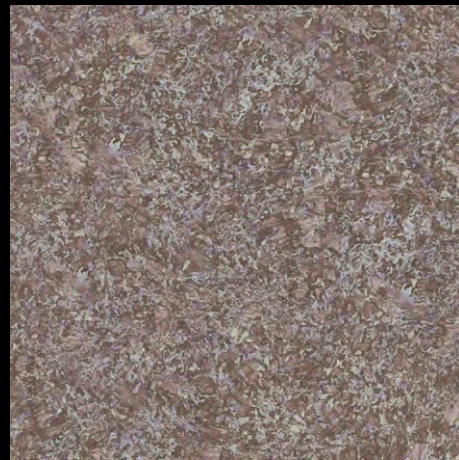
Black Taumaline D



Black Melanite A



Black Melanite B



Black Melanite C



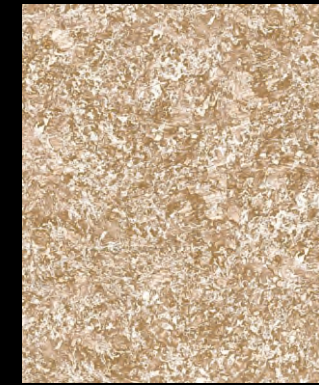
Black Melanite D



Classic Beige D



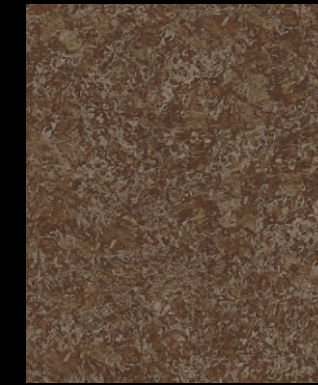
Classic Beige A



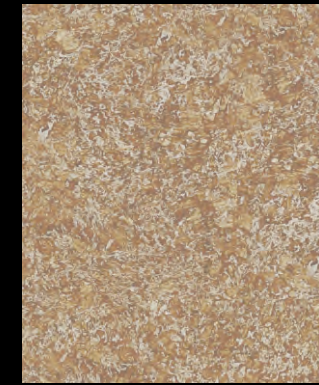
Classic Beige C



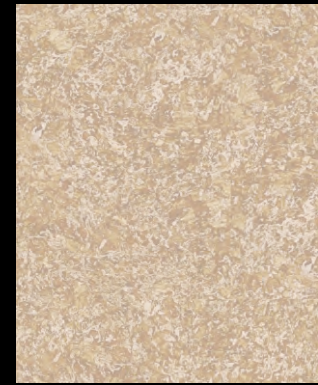
Classic Beige D



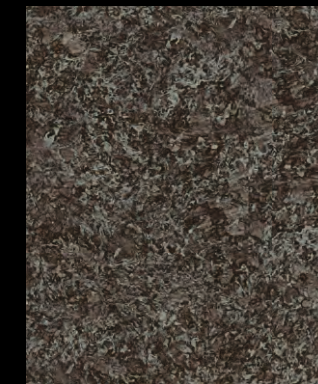
Estoria Beige A



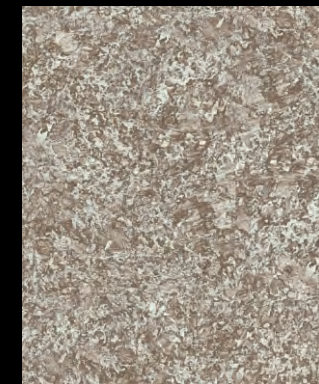
Estoria Beige C



Estoria Beige D



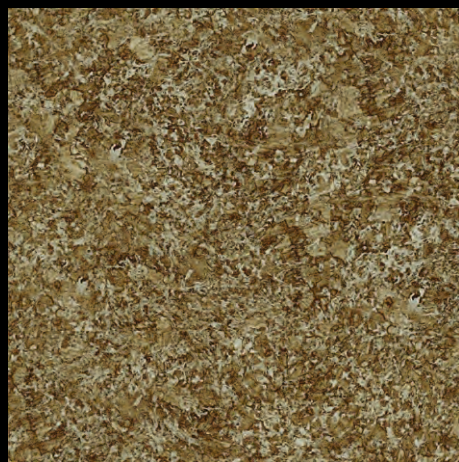
Salt Water Pearl A



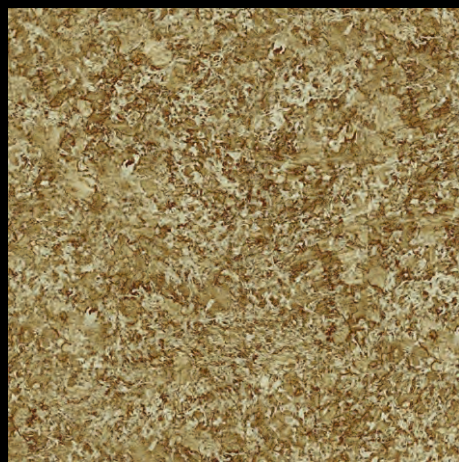
Salt Water Pearl C



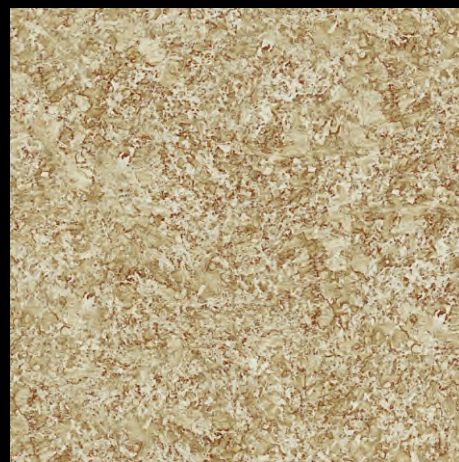
Salt Water Pearl D



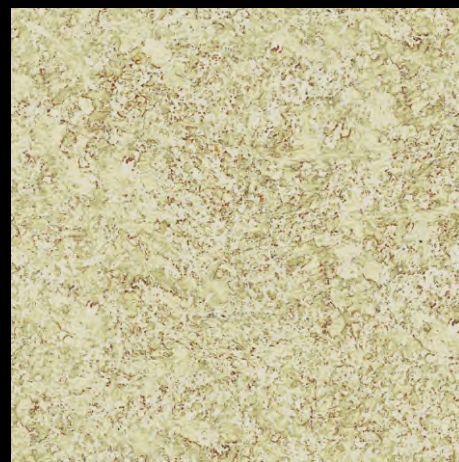
Oliver Brown Marble A



Oliver Brown Marble B



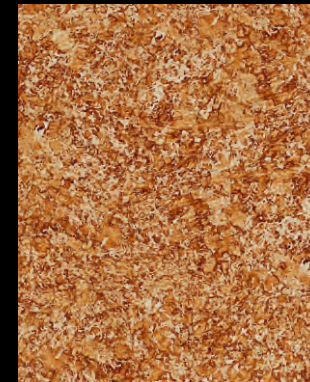
Oliver Brown Marble C



Oliver Brown Marble D



Alicante Marble A



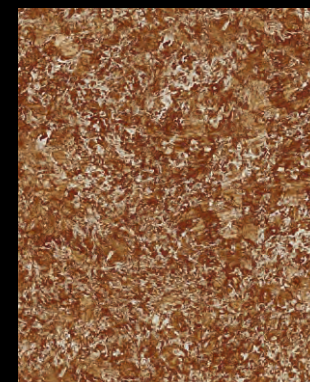
Cream Marfil Marble A



Cream Marfil Marble C



Cream Marfil Marble D



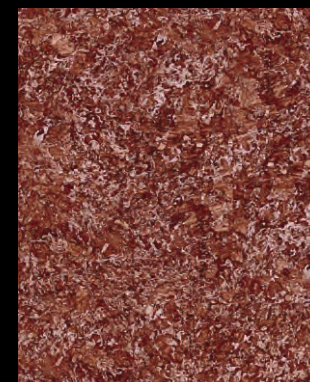
Cream Valencia Marble A



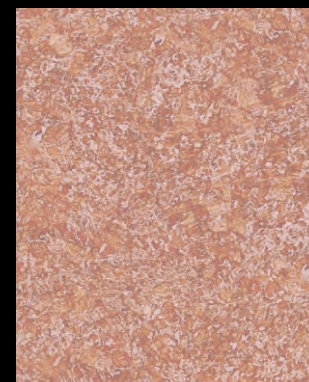
Cream Valencia Marble C



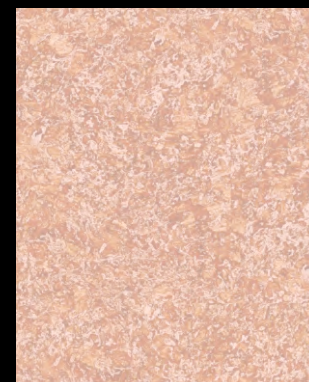
Cream Valencia Marble D



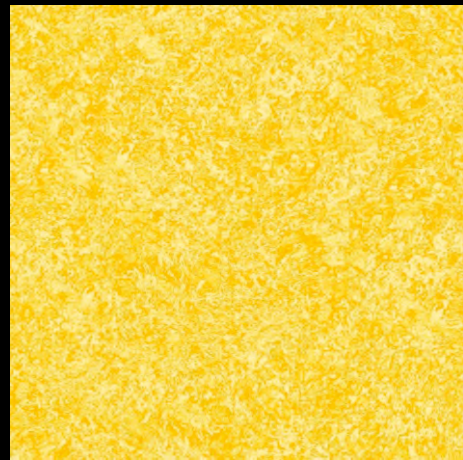
Alicante Marble A



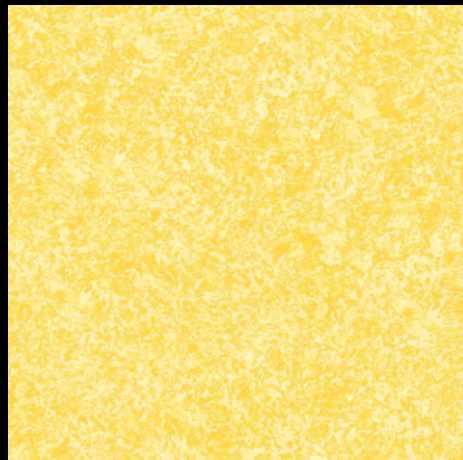
Alicante Marble C



Alicante Marble D



Yellow Jasper A



Yellow Jasper B



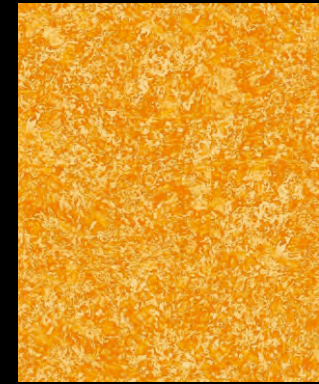
Yellow Jasper C



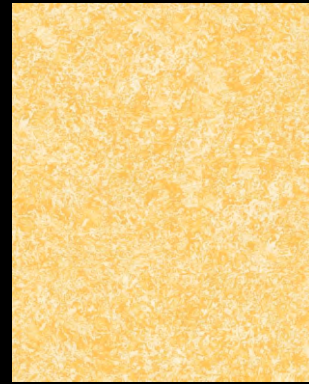
Yellow Jasper D



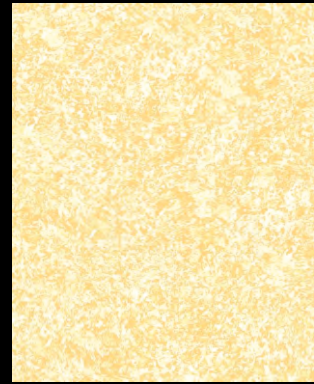
Brunette Brown B



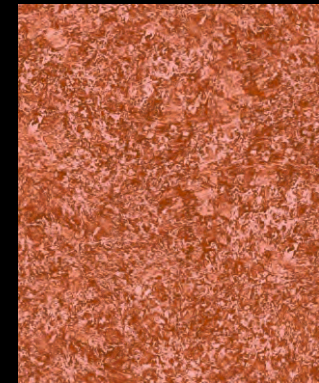
Yellow Onyx A



Yellow Onyx C



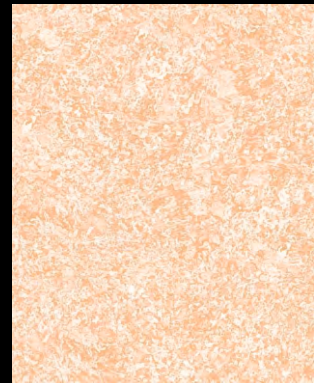
Yellow Onyx D



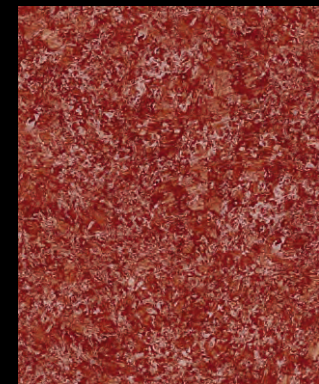
Red Onyx A



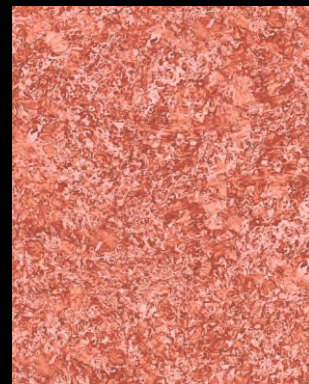
Red Onyx C



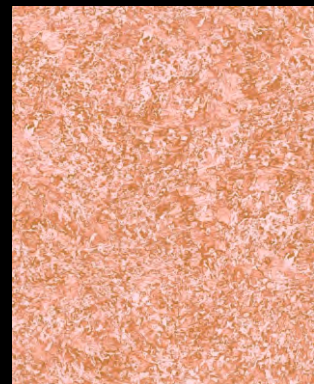
Red Onyx D



Ultra Red Onyx A



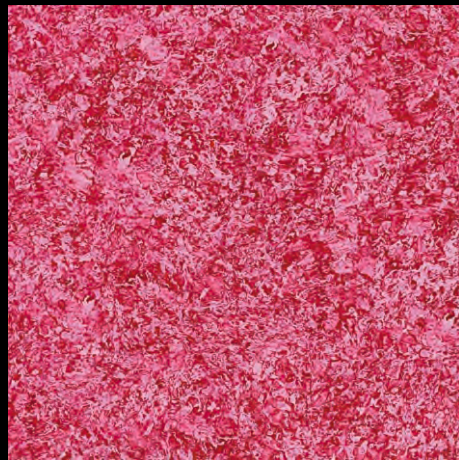
Ultra Red Onyx C



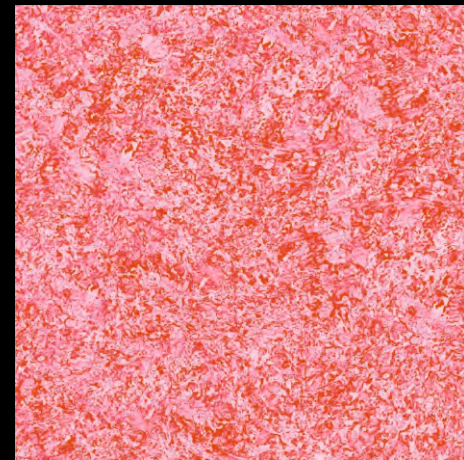
Ultra Red Onyx D



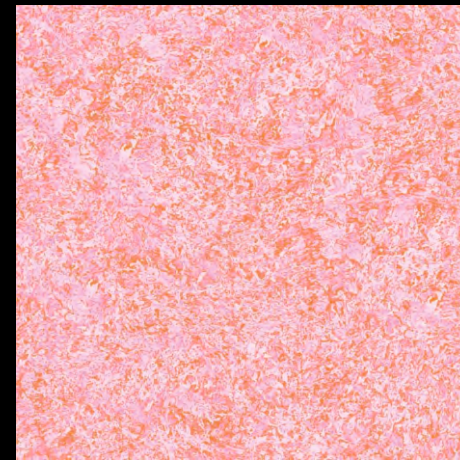
Red Kidney Bean A



Red Kidney Bean B



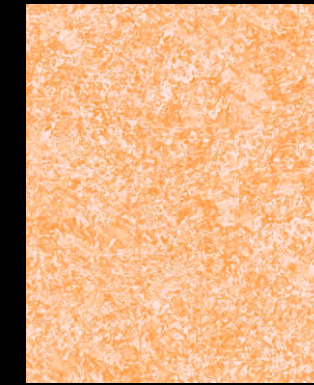
Red Kidney Bean C



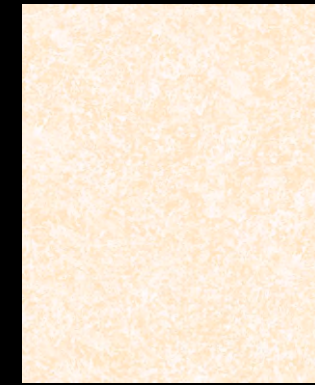
Red Kidney Bean D



Orange Onyx A



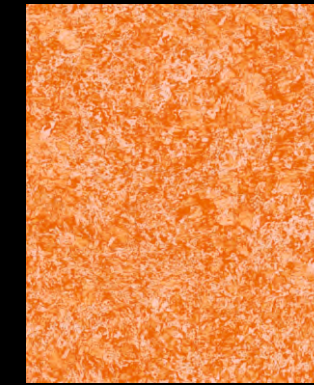
Fresh Cream A



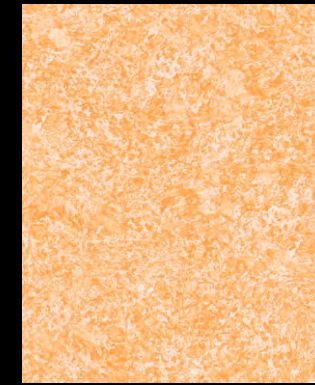
Fresh Cream C



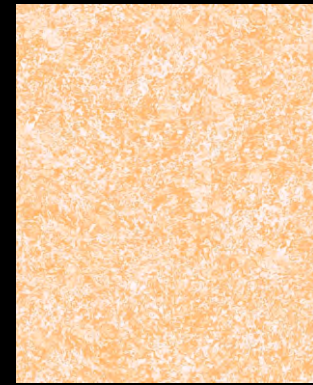
Fresh Cream D



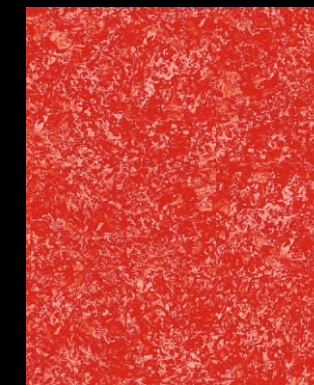
Orange Onyx A



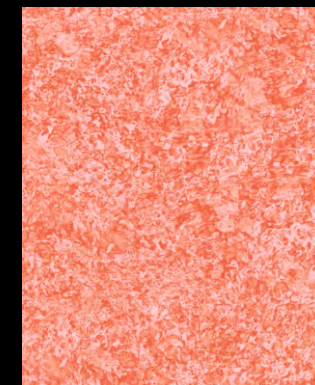
Orange Onyx C



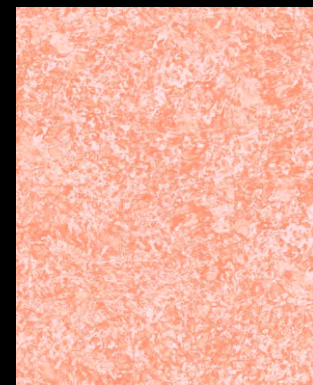
Orange Onyx D



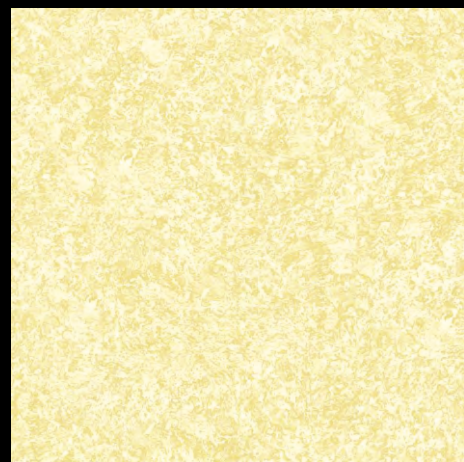
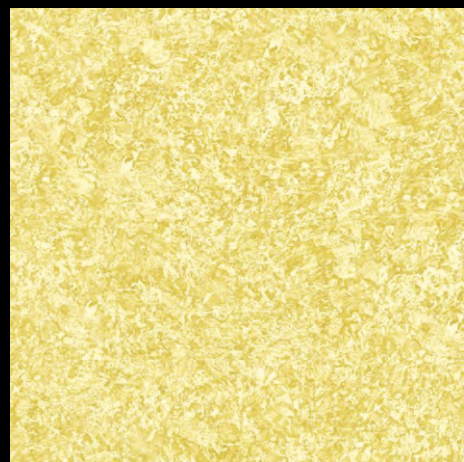
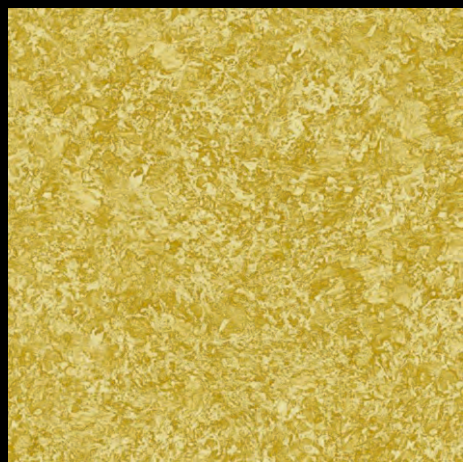
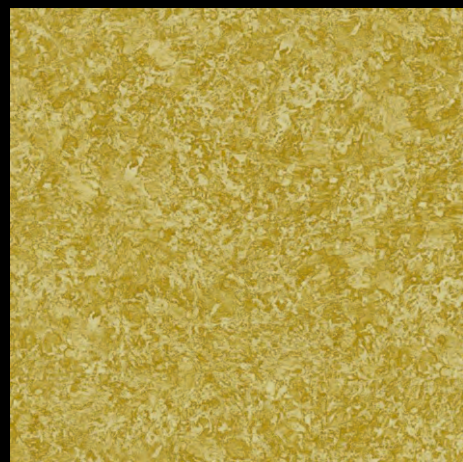
Peachy Pink Sapphire A



Peachy Pink Sapphire C



Peachy Pink Sapphire D



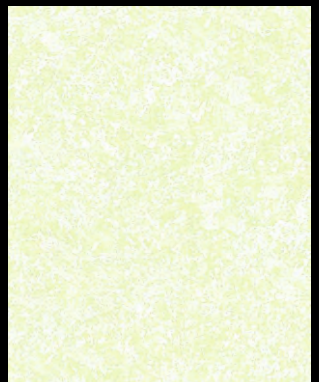
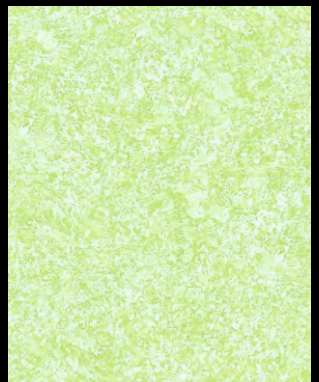
Diaspore A

Diaspore B

Diaspore C

Diaspore D

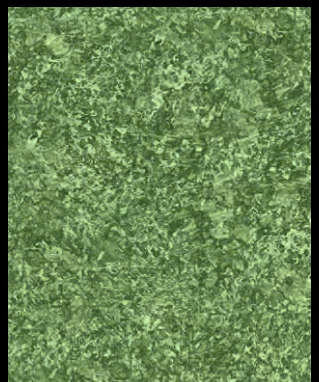
Prasiolite Quartz A



Prasiolite Quartz A

Prasiolite Quartz C

Prasiolite Quartz D



Apatite Quartz Crystal A

Apatite Quartz Crystal C

Apatite Quartz Crystal D



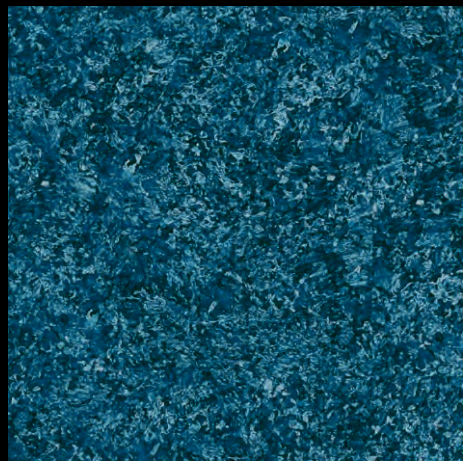
Moldavite Crystal A

Moldavite Crystal C

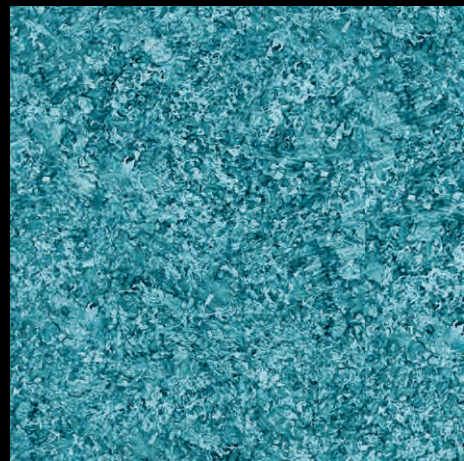
Moldavite Crystal D



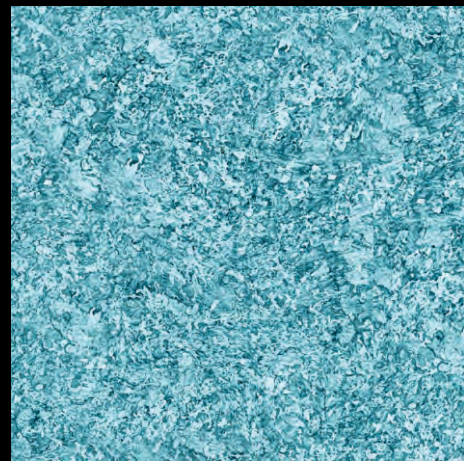
Vivianite Gem A



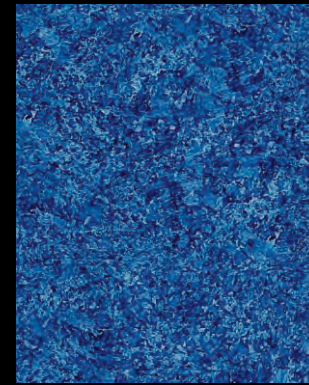
Vivianite Gem B



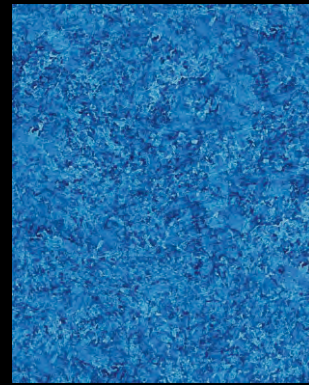
Vivianite Gem C



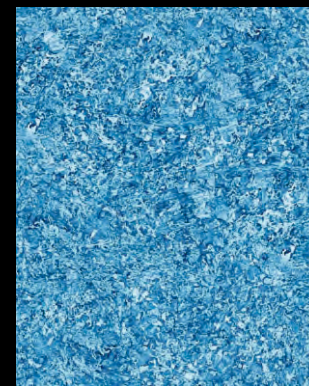
Vivianite Gem D



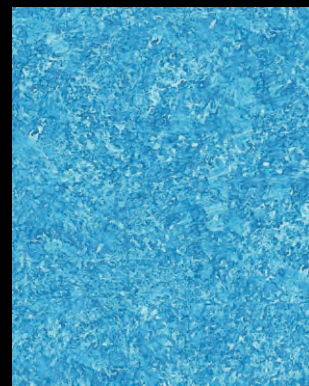
Aqua Marine Gem A



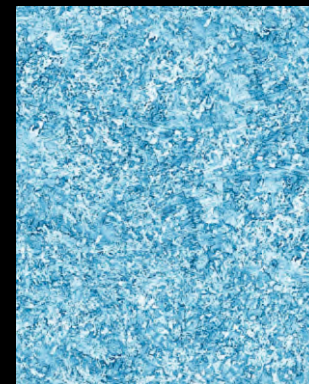
Smithsonite Gem A



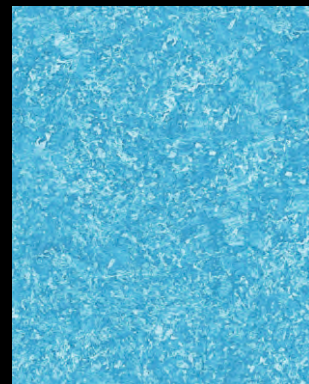
Aqua Marine Gem C



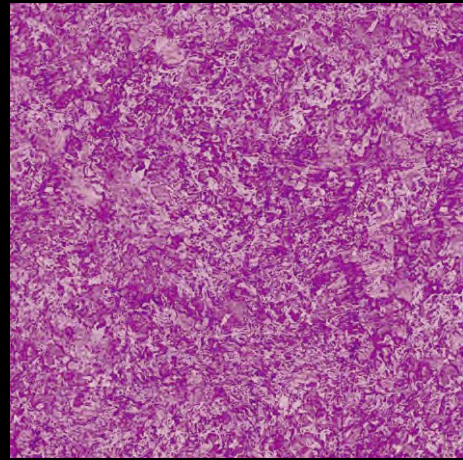
Smithsonite Gem C



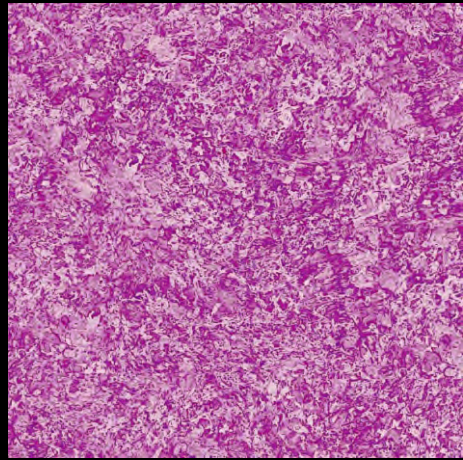
Aqua Marine Gem D



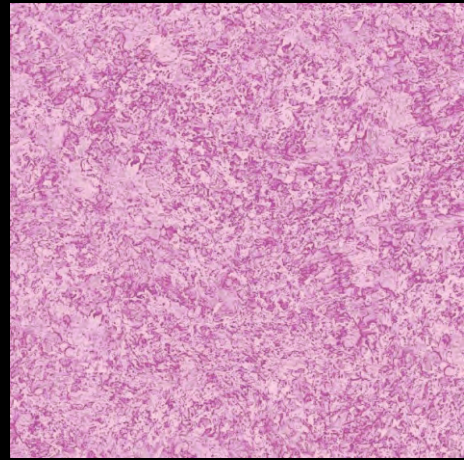
Smithsonite Gem D



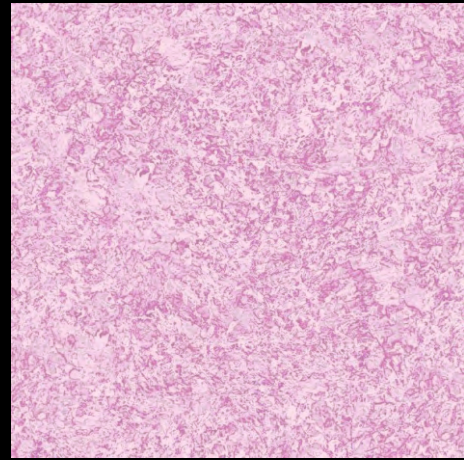
Garnet Stone A



Garnet Stone B



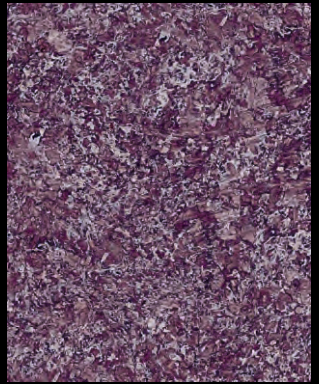
Garnet Stone C



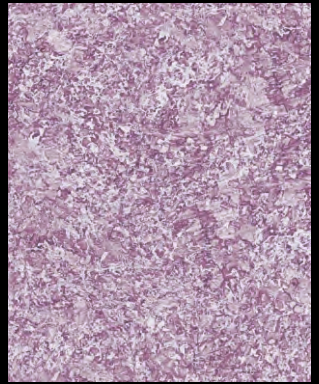
Garnet Stone D



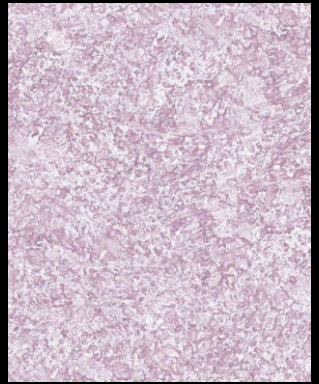
Purple Spine Stone A



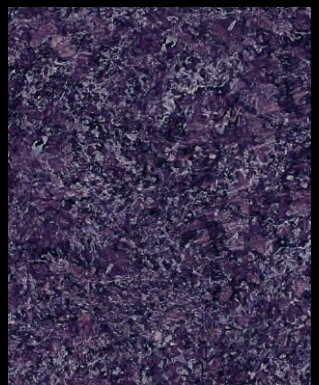
Calcite Stone A



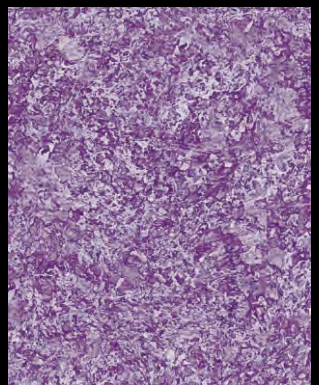
Calcite Stone C



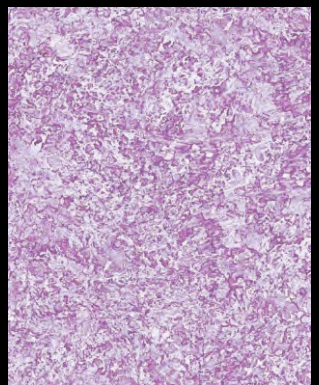
Calcite Stone D



Purple Spine Stone A



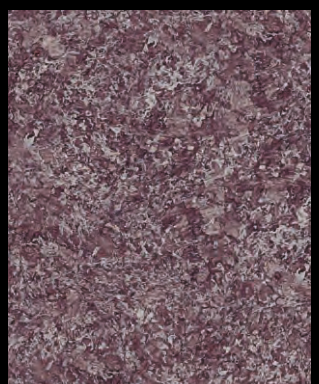
Purple Spine Stone C



Purple Spine Stone D



Tumbled Smoky Quartz A



Tumbled Smoky Quartz C



Tumbled Smoky Quartz D

JENSON & NICHOLSON SPECIAL EFFECTS

Transform your living space into an embodiment of your personality and unique taste with JN Special effect designer finishes. It goes beyond being just a home; it's an expression of your persona and indulgences. Witness an unprecedented interplay of materials and patterns, thoughtfully curated for the modern home. The avant-garde yet sophisticated color palette offers a one-of-a-kind blend of classy and contemporary elements, ensuring that JN Special effect designer finishes brings the wow-factor to your living spaces. Tailored for today's homes, the finishes seamlessly integrate with the myriad elements of modern interior decor. Explore our collection boasting 10 stunning finishes, promising to redefine the essence of luxury decor.

SERENOVA

SERENOVA is a highly versatile and visually captivating water-based paint designed for indoor applications. Its straightforward application method ensures effortless coverage, transforming surfaces into captivating canvases where color embodies movement, beauty, light, harmony, and emotion. Additionally, achieving desired metallic effects is easily attainable with SERENOVA. Each application of this remarkable paint contributes to the creation of an original and harmonious environment, where color and personal taste take center stage, resulting in spaces that are as unique as they are visually stunning.

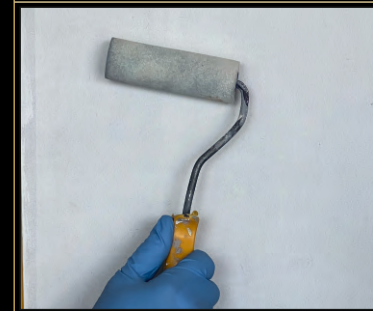
New concrete, masonry or plaster: Allow the newly constructed cement surface to cure for minimum of 30 days, prior to application of J&N Acrylic Base Water Thinnable Cement Primer. Ensure that the wall to be painted is completely dry and free from any cement residue.

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TO BUY NOW
SCAN ME

APPLICATION: Classic Antique effect:



1st Coat:
JN Speciality Primer
apply with Roller



2nd Coat:
Serenova
apply with brush in
alternative strokes



3rd Coat:
Plastic trowel
(without material)
move trowel in
alternative pattern

Apply one coat of J&N Acrylic Base Water Thinnable Cement Primer at the recommended dilution level, using standard brush or spray application. Let it dry for minimum 4-5 hours and then apply Jensolin White Cement based Wall Putty using Putty Knife. Allow it to dry for 4-6 hrs. Follow this with one more coat of JN Speciality Primer.

Apply and work the product gradually over a small surface (about 1 - 2 square metres at a time), using the brush. The application technique consists of spreading the paint in all directions, alternating brush-strokes from right to left and vice versa, and from bottom to top and vice versa, so that the paint is suitably even. After approximately 5 – 10 minutes, go over the surface which has already been treated, still using the brush but not loaded with product, distributing the particles more evenly using soft brush-strokes over the surface. When the smooth areas of paint are dry and the particles standing out from the surface are still wet (after approximately 10 minutes), gently smooth the SERENOVA using the plastic trowel, alternating and crossing the plastic trowel movements. To achieve the colors and effects showcased in the catalogue, follow these instructions: Mix the SERENOVA paint with the precise amount of Colorants required. For metallic finishes, incorporate the JN Speciality Metallic colorants into the mixture. JN Speciality Metallic colorants comes in nine different shades to offer a range of metallic effects.

Tools Required:



Roller



Brush



Plastic Trowel

Coverage : JN Speciality primer - 80 to 120 Sq.ft per Ltr for one coat
Serenova - 70-80 Sq.ft Per Ltr for one coat on smooth surfaces (it may vary depending on roughness, porosity, absorption surface and application method)

NOTE: Mix well before use ,Wash the tools with water, immediately after using,with water and soap.

Dilution Details:
JN Speciality primer - 15 to 20% with water

Serenovo - Ready to use

Serenova Formula:

No.	Finish Type	Finish Name	First Coat	Second Coat
1	Metallic Classic effect	MELO PEARL - A	JN Speciality Primer	Serenova (Colored) with Colorant 108
2	Metallic Classic effect	BREAD CRUMBS - A	JN Speciality Primer	Serenova (Colored) with Colorant 101
3	Metallic Classic effect	AKOYA PEARL - A	JN Speciality Primer	Serenova (Colored) with Colorant 102
4	Metallic Classic effect	WHIPPED CREAM - A	JN Speciality Primer	Serenova (Colored) with Colorant 103
5	Metallic Classic effect	DRAMATIC SKY- A	JN Speciality Primer	Serenova (Colored) with Colorant 101
6	Metallic Classic effect	APRICOT WHITE - A	JN Speciality Primer	Serenova (Colored) with Colorant 106
7	Metallic Classic effect	PANACHE TEXTURE -A	JN Speciality Primer	Serenova (Colored) with Colorant 104
8	Metallic Classic effect	SUBTIDAL OYESTER- A	JN Speciality Primer	Serenova (Colored) with Colorant 101
9	Metallic Classic effect	YELLOW AGATE GEM STONE - A	JN Speciality Primer	Serenova (Colored) with Colorant 107
10	Metallic Classic effect	PALE YELLOW - A	JN Speciality Primer	Serenova (Colored) with Colorant 105
11	Classic effect	(Shade Name) -A	JN Speciality Primer	Serenova (tinted) with (Shade Name - A)
12	Classic effect	(Shade Name) -B	JN Speciality Primer	Serenova (tinted with (Shade Name - B)
13	Classic effect	(Shade Name) -C	JN Speciality Primer	Serenova (tinted with (Shade Name - C)
14	Classic effect	(Shade Name) -D	JN Speciality Primer	Serenova (tinted with (Shade Name - D)



**Address: No.76 B, GKS Estates, Block B,
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Mail: ccc@sheenlac.in Number:



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