



SERENOVA GLITTER

SINCE 1922
J&N
PAINTS **Jenson &
Nicholson**
Whenever you see colour, think of us

Special
effects
Designer Finishes

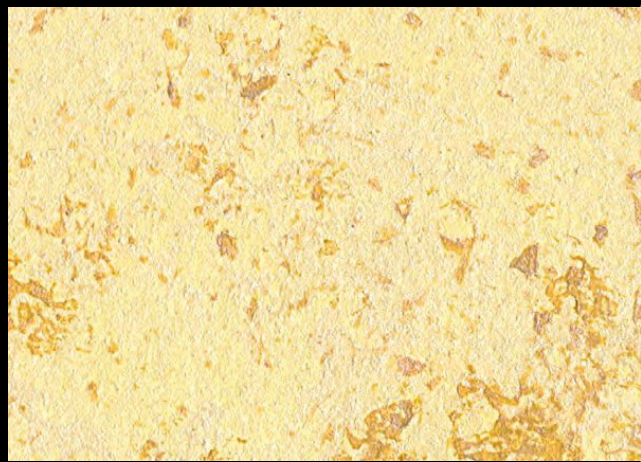


Jenson & Nicholson established its presence in India, in the year 1922 and the company is considered India's second oldest paint company. In 2016, Jenson & Nicholson India Limited and Sheenlac collaborated to form the joint venture Jenson & Nicholson Paints Private Limited (JNPL), with the intent to revive the brand and build a viable alternative in the retail Decorative Paint market in India. In 2024, Sheenlac acquired Jenson & Nicholson India Limited paints marking a significant milestone in its growth journey.

Jenson & Nicholson Paints Private Limited (JNPL) embarked on a journey to renew and revamp the brand Jenson & Nicholson in the retail decorative paint market, taking into account the brand's gradually declining presence, owing to challenging circumstances, over the years. Today, team Sheenlac has established its absolute ownership of the brand and it aspires to revive J&N brand and propel it to greater heights!

JNPL has began re-establishing the INSTA COLOR brand which was the pioneer in the tinting of shades and continues to exact high recall in the decorative paint segment, till date. Moreover, the company has introduced many high-quality formulations in the South Indian market that is renowned for being extremely quality conscious. Jenson & Nicholson Paints Private Limited (JNPL) has adopted aggressive and agile R&D efforts to innovate and produce market first products and solutions!

Serenova Glitter is an innovative pearlescent water-based paint specifically designed for interior applications. It is crafted to deliver a visually captivating aesthetic impact with its constantly changing mobile effects.



Bluish Silver Yellow

SRC 10

Basecoat

JN Speciality Primer (Yellow Tinted)

Top Coat

Serenova Glitter Yellow +
Metallic Colour 107



Purplish Silver Yellow

SRC 11

Basecoat

JN Speciality Primer (Yellow Tinted)

Top Coat

Serenova Glitter Yellow +
Metallic Colour 103



Greenish Silver Yellow

SRC 12

Basecoat

JN Speciality Primer (Yellow Tinted)

Top Coat

Serenova Glitter Yellow +
Metallic Colour 104



Bronze Yellow



Pinkish Silver Yellow

SRC 13

Basecoat

JN Speciality Primer (Yellow Tinted)

Top Coat

Serenova Glitter Yellow +
Metallic Colour 106



Greenish Gold Yellow

SRC 14

Basecoat

JN Speciality Primer (Yellow Tinted)

Top Coat

Serenova Glitter Yellow +
Metallic Colour 105



Bronze Yellow

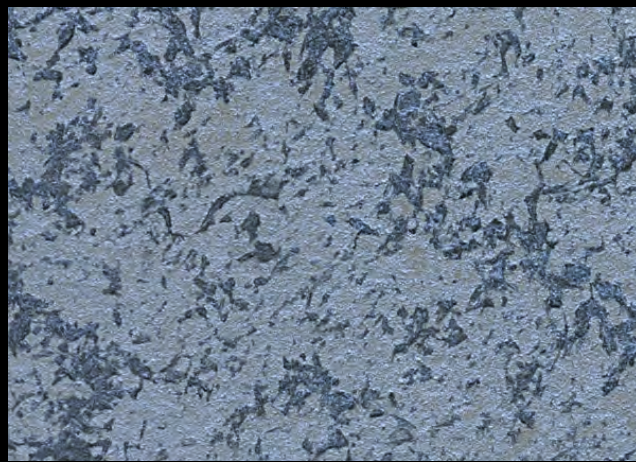
SRC 15

Basecoat

JN Speciality Primer (Yellow Tinted)

Top Coat

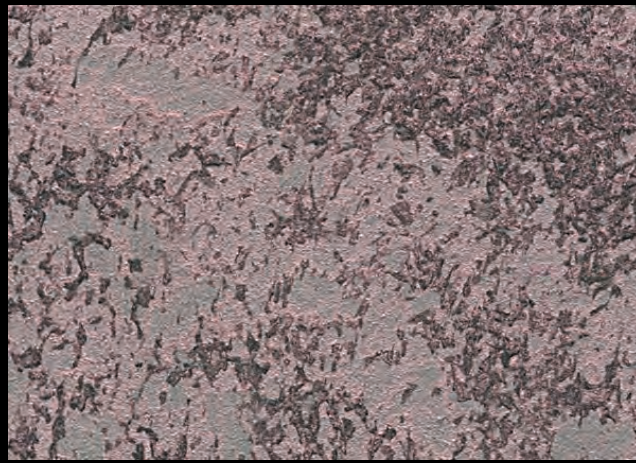
Serenova Glitter Yellow +
Metallic Colour 108



Bluish Silver Grey
SRC 16

Basecoat
JN Speciality Primer (Grey Tinted)

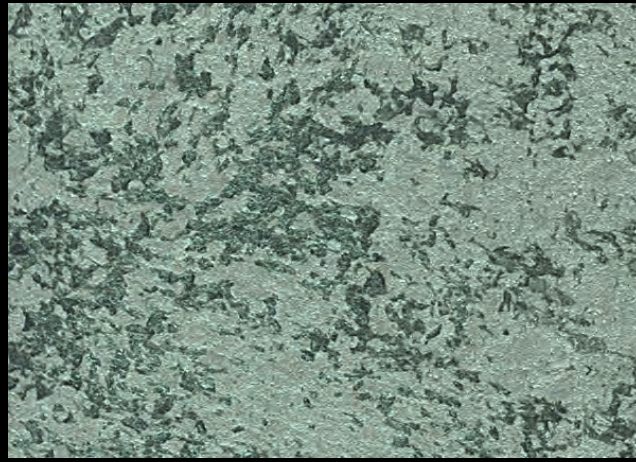
Top Coat
Serenova Glitter Grey +
Metallic Colour 107



Purplish Silver Grey
SRC 19

Basecoat
JN Speciality Primer (Grey Tinted)

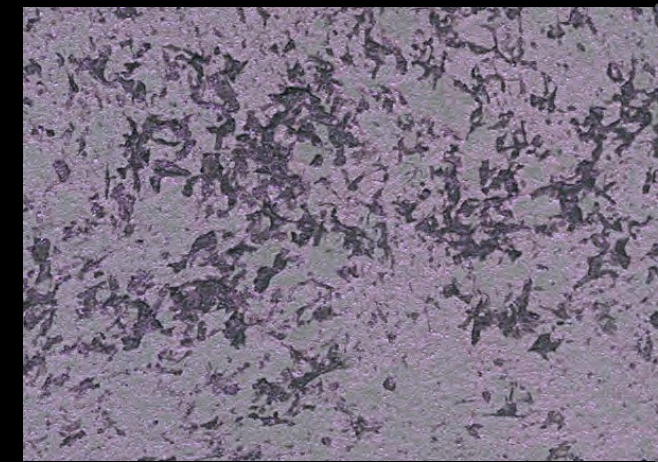
Top Coat
Serenova Glitter Grey +
Metallic Colour 106



Greenish Silver Grey
SRC 18

Basecoat
JN Speciality Primer (Grey Tinted)

Top Coat
Serenova Glitter Grey +
Metallic Colour 104



Pinkish Silver Grey
SRC 17

Basecoat
JN Speciality Primer (Grey Tinted)

Top Coat
Serenova Glitter Grey +
Metallic Colour 103



Greenish Gold Grey
SRC 21

Basecoat
JN Speciality Primer (Grey Tinted)

Top Coat
Serenova Glitter Grey +
Metallic Colour 105



Bronze Grey
SRC 20

Basecoat
JN Speciality Primer (Grey Tinted)

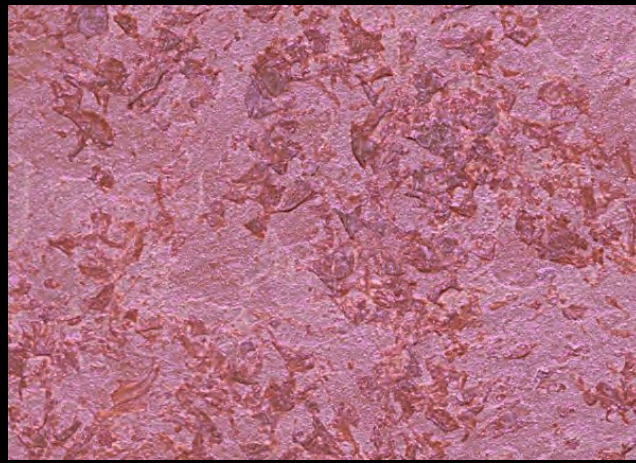
Top Coat
Serenova Glitter Grey +
Metallic Colour 108



Bluish Silver Brown
SRC 24

Basecoat
JN Speciality Primer (Brown Tinted)

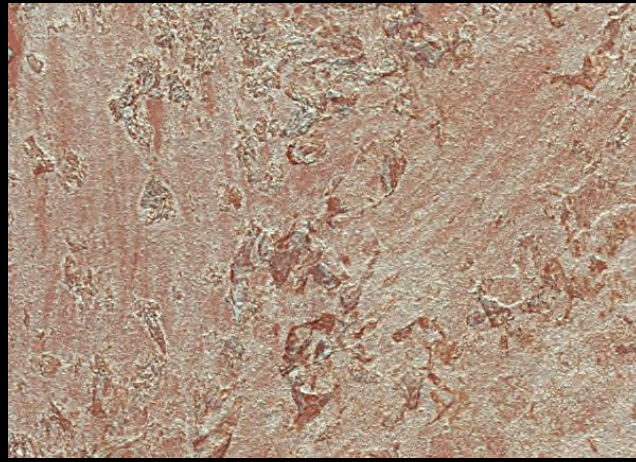
Top Coat
Serenova Glitter Brown +
Metallic Colour 107



Purplish Silver Brown
SRC 27

Basecoat
JN Speciality Primer (Brown Tinted)

Top Coat
Serenova Glitter Brown +
Metallic Colour 103



Greenish Silver Brown
SRC 23

Basecoat
JN Speciality Primer (Brown Tinted)

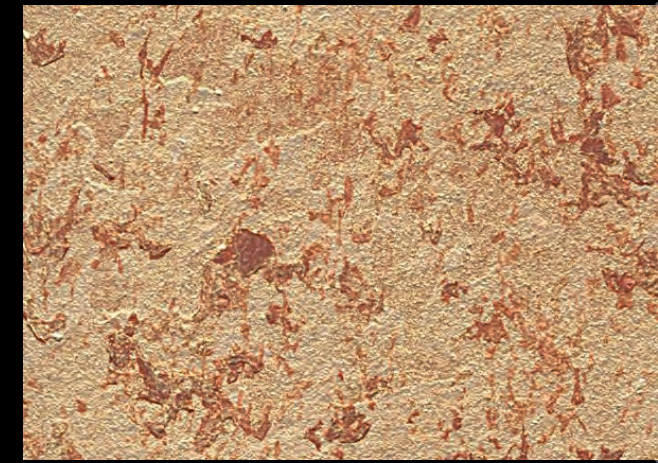
Top Coat
Serenova Glitter Brown +
Metallic Colour 104



Pinkish Silver Brown
SRC 22

Basecoat
JN Speciality Primer (Brown Tinted)

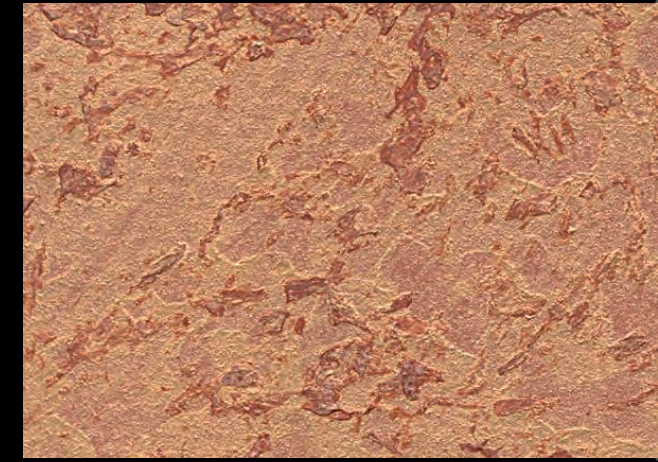
Top Coat
Serenova Glitter Brown +
Metallic Colour 106



Greenish Gold Brown
SRC 26

Basecoat
JN Speciality Primer (Brown Tinted)

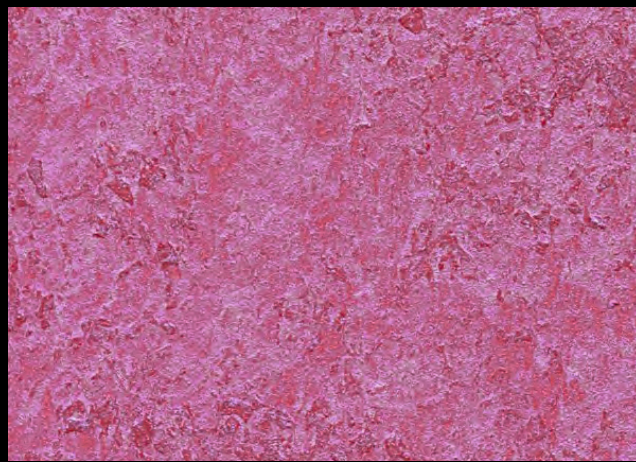
Top Coat
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Metallic Colour 105



Bronze Brown
SRC 25

Basecoat
JN Speciality Primer (Brown Tinted)

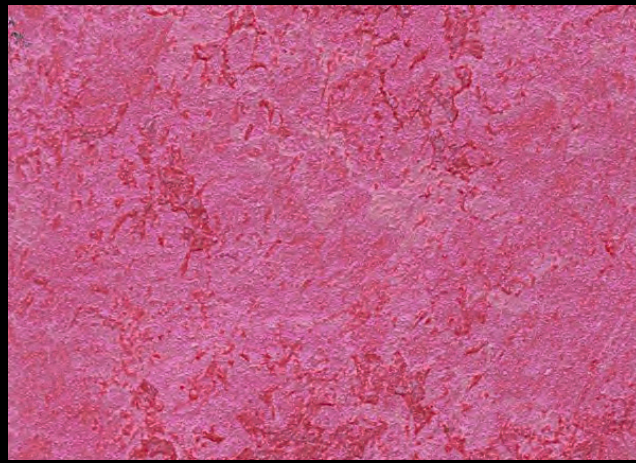
Top Coat
Serenova Glitter Brown +
Metallic Colour 108



Bluish Silver Red
SRC 28

Basecoat
JN Speciality Primer (Red Tinted)

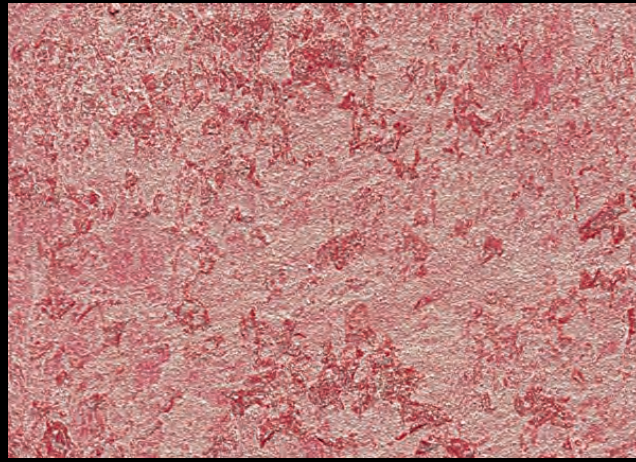
Top Coat
Serenova Glitter Red +
Metallic Colour 107



Purplish Silver Red
SRC 33

Basecoat
JN Speciality Primer (Red Tinted)

Top Coat
Serenova Glitter Red +
Metallic Colour 103



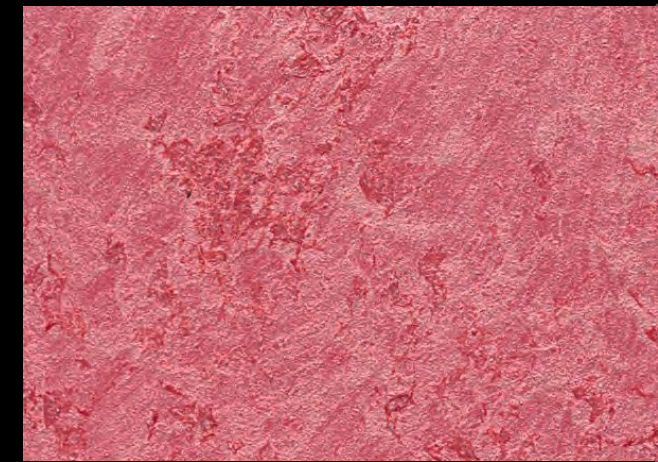
Greenish Silver Red
SRC 31

Basecoat
JN Speciality Primer (Red Tinted)

Top Coat
Serenova Glitter Red +
Metallic Colour 104



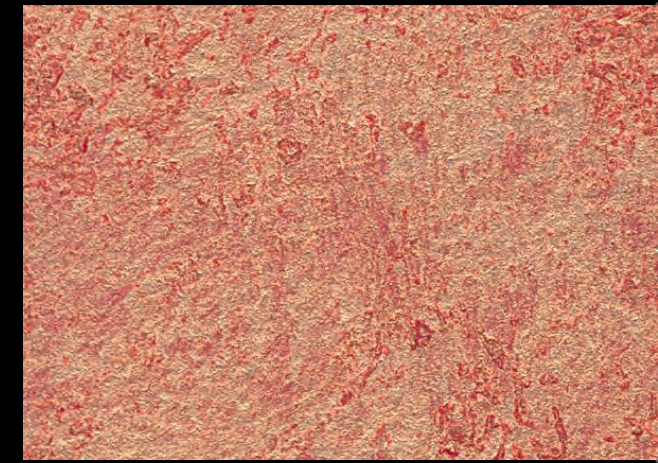
Purplish Silver Red



Pinkish Silver Red
SRC 29

Basecoat
JN Speciality Primer (Red Tinted)

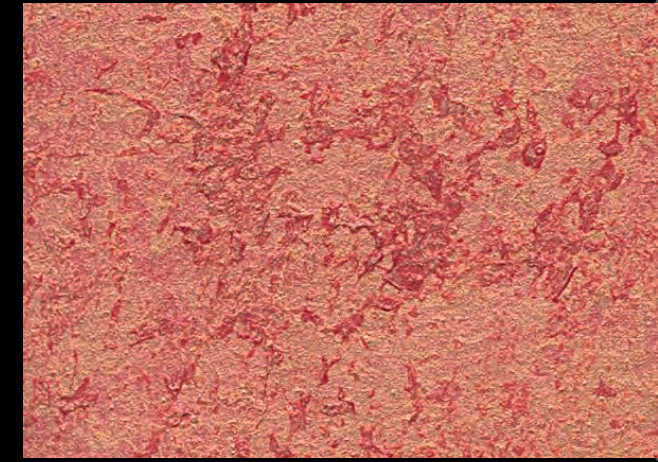
Top Coat
Serenova Glitter Red +
Metallic Colour 106



Greenish Gold Red
SRC 30

Basecoat
JN Speciality Primer (Red Tinted)

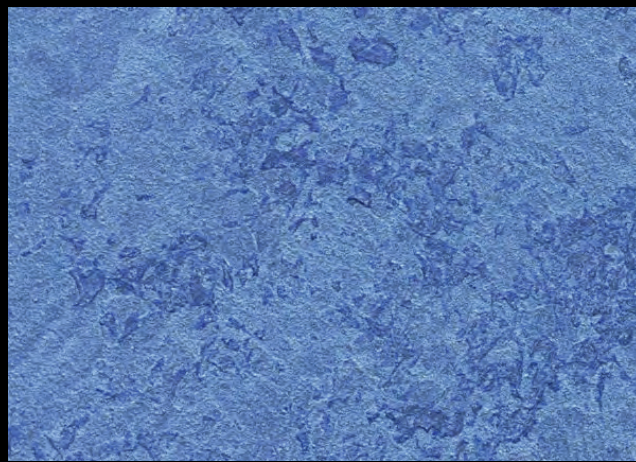
Top Coat
Serenova Glitter Red +
Metallic Colour 105



Bronze Red
SRC 32

Basecoat
JN Speciality Primer (Red Tinted)

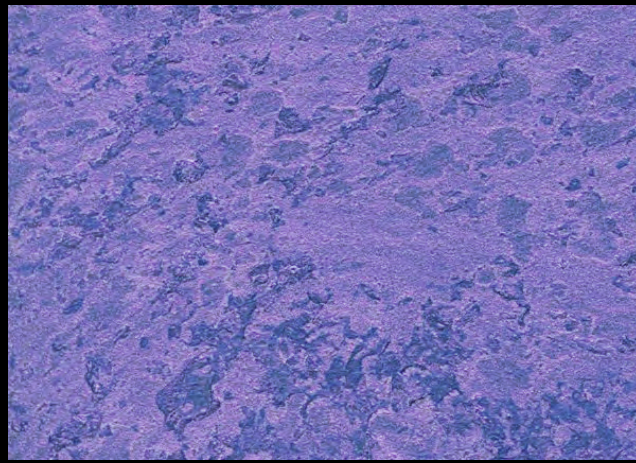
Top Coat
Serenova Glitter Red +
Metallic Colour 108



Bluish Silver Blue
SRC 36

Basecoat
JN Speciality Primer (Blue Tinted)

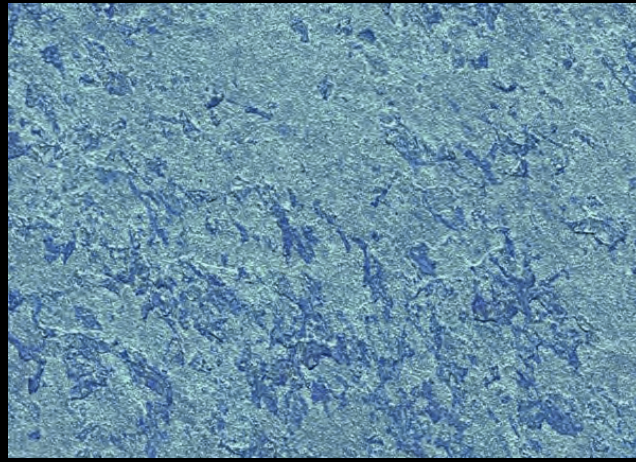
Top Coat
Serenoa Glitter Blue +
Metallic Colour 107



Purplish Silver Blue
SRC 34

Basecoat
JN Speciality Primer (Blue Tinted)

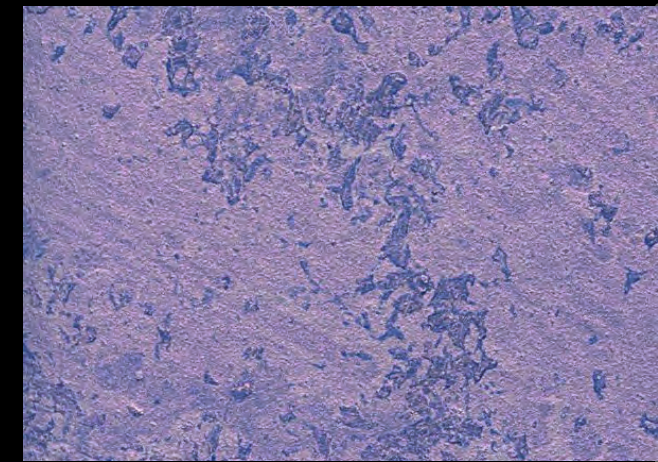
Top Coat
Serenoa Glitter Blue +
Metallic Colour 103



Greenish Silver Blue
SRC 35

Basecoat
JN Speciality Primer (Blue Tinted)

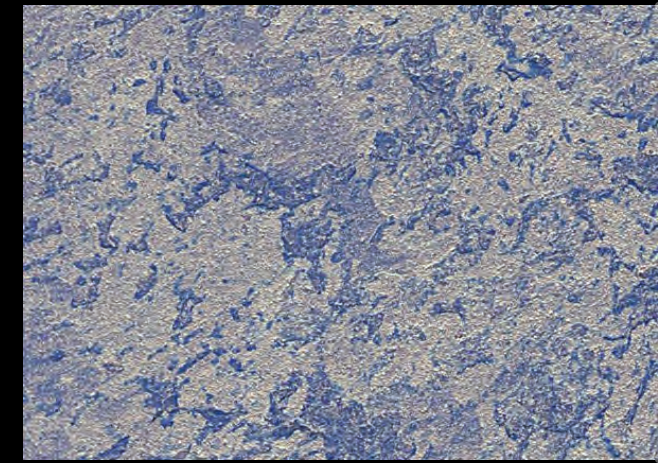
Top Coat
Serenoa Glitter Blue +
Metallic Colour 104



Pinkish Silver Blue
SRC 39

Basecoat
JN Speciality Primer (Blue Tinted)

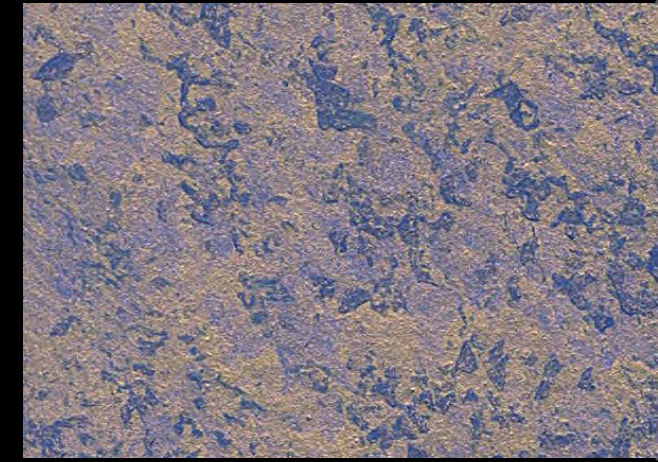
Top Coat
Serenoa Glitter Blue +
Metallic Colour 106



Greenish Gold Blue
SRC 37

Basecoat
JN Speciality Primer (Blue Tinted)

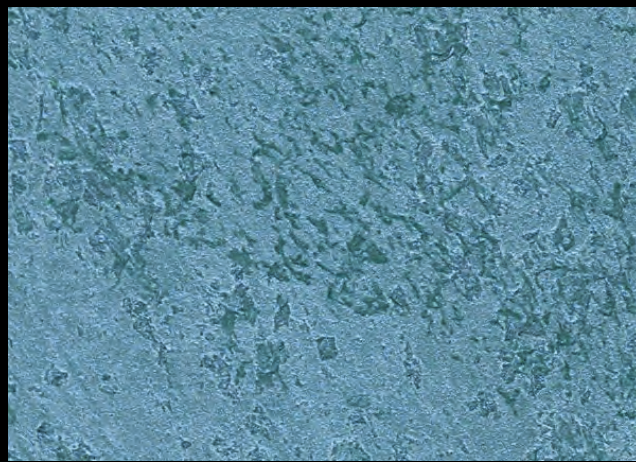
Top Coat
Serenoa Glitter Blue +
Metallic Colour 105



Bronze Blue
SRC 38

Basecoat
JN Speciality Primer (Blue Tinted)

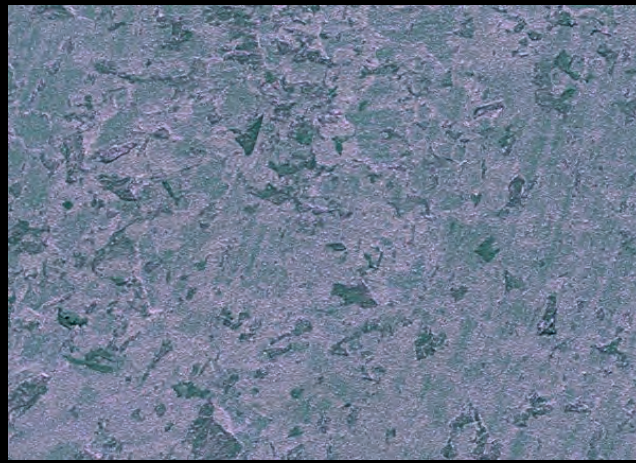
Top Coat
Serenoa Glitter Blue +
Metallic Colour 108



Bluish Silver Green
SRC 40

Basecoat
JN Speciality Primer (Green Tinted)

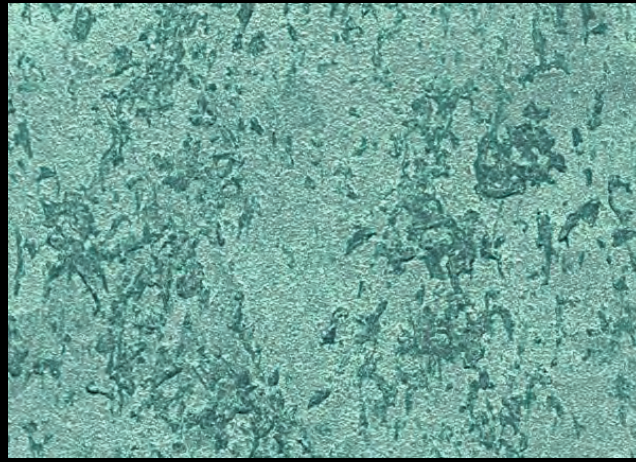
Top Coat
Serenova Glitter Green +
Metallic Colour 107



Purplish Silver Green
SRC 41

Basecoat
JN Speciality Primer (Green Tinted)

Top Coat
Serenova Glitter Green +
Metallic Colour 103



Greenish Silver Green
SRC 42

Basecoat
JN Speciality Primer (Green Tinted)

Top Coat
Serenova Glitter Green +
Metallic Colour 104



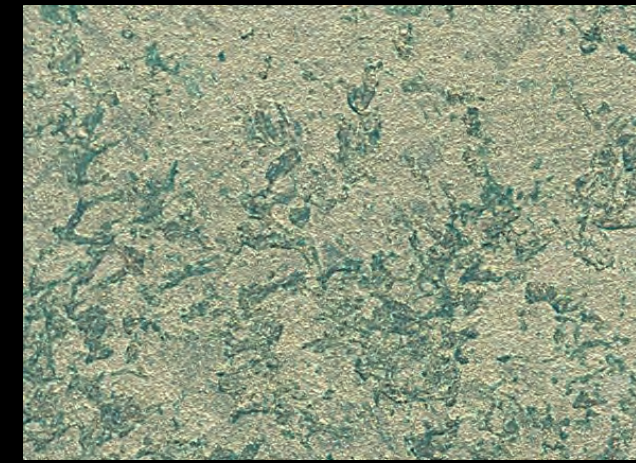
Greenish Silver Green



Pinkish Silver Green
SRC 43

Basecoat
JN Speciality Primer (Green Tinted)

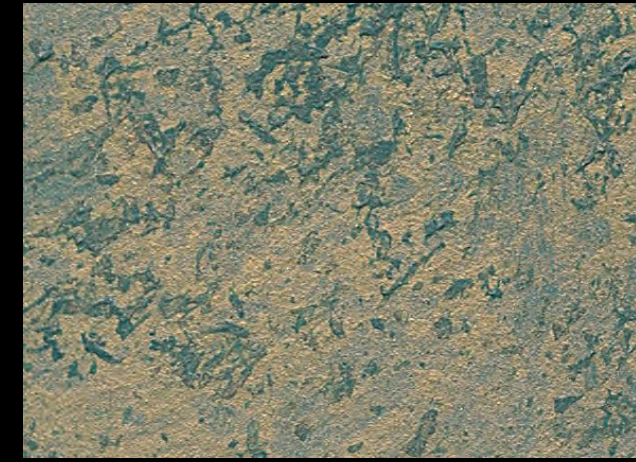
Top Coat
Serenova Glitter Green +
Metallic Colour 106



Greenish Gold Green
SRC 44

Basecoat
JN Speciality Primer (Green Tinted)

Top Coat
Serenova Glitter Green +
Metallic Colour 105



Bronze Green
SRC 45

Basecoat
JN Speciality Primer (Green Tinted)

Top Coat
Serenova Glitter Green +
Metallic Colour 108

JENSON & NICHOLSON SPECIAL EFFECTS

Transform your living space into an embodiment of your personality and unique taste with JN Special effect designer finishes. It goes beyond being just a home; it's an expression of your persona and indulgences. Witness an unprecedented interplay of materials and patterns, thoughtfully curated for the modern home. The avant-garde yet sophisticated color palette offers a one-of-a-kind blend of classy and contemporary elements, ensuring that JN Special effect designer finishes brings the wow-factor to your living spaces. Tailored for today's homes, the finishes seamlessly integrate with the myriad elements of modern interior decor. Explore our collection boasting 10 stunning finishes, promising to redefine the essence of luxury decor.

SERENOVA GLITTER

Serenova Glitter is an innovative pearlescent water-based paint specifically designed for interior applications. It is crafted to deliver a visually captivating aesthetic impact with its constantly changing mobile effects. This unique paint transforms the ambiance of any space by dynamically altering its color based on the observer's position and the reflected light. Whether used in residential or commercial spaces, Serenova Glitter transforms interiors into dynamic and visually stunning environments. Its unique ability to change color adds a touch of intrigue and sophistication, making it a preferred choice for those seeking to create memorable and immersive spaces.

New surfaces: use a suitable filler to repair the surface where necessary. When dry, sand the surface and apply a coat of JN Speciality primer diluted 15 - 20% with water.

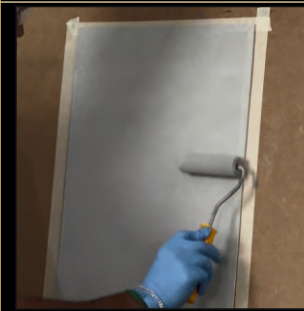
Old surfaces: remove old peeling or chalking paint and wash using a suitable product. Next, apply a coat of JN Speciality primer diluted 50% with water to act as a fixative. After approximately 4 hours, apply a second coat of JN Speciality primer diluted 20 - 30% with water. However, if the surfaces are sound and not chalking, apply a single coat of JN Speciality Primer diluted 20 - 30% with water.

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APPLICATION: SERENOVA GLITTER



1st Coat: JN Speciality Primer

(with relative amount of colorants)
apply with Roller



2nd Coat: Serenova Glitter

(with JN Special metallic colorant)
apply with brush in alternative strokes



3rd Coat: Plastic Trowel

(Without Material)
move plastic trowel in alternative strokes

JN Speciality Primer must be coloured with the relative amount of Colorants. Furthermore, to obtain the metallic nuances, Serenova Glitter must be supplemented with the JN Speciality Metallic Colorants available in 6 different shades. Apply and work over gradually on a small surface (approx. 1 - 2 m²) using brush. Apply the paint in all directions, by alternating strokes from right to left and vice-versa and from top to bottom and vice-versa, so that the product can even out properly. After roughly 5 - 10 minutes, work over the treated part again using brush without paint and move the particles towards the uncovered zones with soft superficial brush strokes. Once the smooth part of the paint has dried, while the relief particles are still wet (after about 10 minutes) smoothen SERENOVA GLITTER lightly using the plastic trowel with alternating and criss-cross strokes.

Key Features (Pearlescent Finish, Dynamic Color Shift, Water-Based Formula, Long-Lasting Durability, Easy Maintenance)

Coverage : JN Speciality primer - 80 to 120 Sq.ft per Ltr for one coat
Serenova - 80-100 Sq.ft Per Ltr for one coat on smooth surfaces (it may vary depending on roughness, porosity, absorption surface and application method)

Dilution Details:
JN Speciality primer - 15 to 20% with water
Serenova Glitter - Ready to use

NOTE: Mix well before use ,Wash the tools with water, immediately after using,with water and soap.

Tools Required:



Roller



Brush



Plastic Trowel



**Address: No.76 B, GKS Estates, Block B,
Ambattur Ind. Estate, Chennai - 600 098
Mail: ccc@sheenlac.in Number:**



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Nicholson**
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