

## Acrylic Base Water Thinnable Interior Cement Primer

Jenson & Nicholson Acrylic Base Water Thinnable Cement Primer, a white coloured primer based on acrylic co-polymer emulsion can be applied over a variety of interior walls and ceilings, to fill the porous areas and it also levels the surfaces. The product prepares the wall by hiding stains and discolorations to give a fine canvas for the topcoat with better adhesion.

### PRODUCT BENEFITS



- Excellent Opacity & whiteness
- Good flow & Ease-of-application
- Excellent Coverage ensuring improved aesthetics to top coats



### PRODUCT FEATURES

#### AVAILABLE PACK SIZES



1 litre

4 litres

10 litres

20 litres

#### COVERAGE



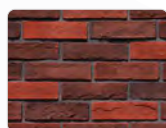
210-230\* sq ft / litre for one coat finish under normal conditions

\*Actual coverage may vary due to factors such as method and condition of application, surface roughness and porosity and weather conditions.

### RECOMMENDED USE

Jenson & Nicholson Acrylic Base Water Thinnable Cement Primer can be used on interior surfaces like plastered surface, brick work, asbestos and concrete.

\*Not be applied on surfaces/substrates with continuous seepage or dampness



### SURFACE DRYING TIME



#### Technical Data:

Colour	:	White
Gloss / Sheen	:	Matt
Recommended Dilution	:	Up to 1:1 mixing with water, depending on the application consistency required
Surface Dry time	:	20 minutes* (25°C / 50% RH)
Over coating period	:	4 - 5 hrs* (25°C / 50% RH)
Stability of thinned paint	:	Use within 24 hours

\*Recoat and drying period may vary under different conditions



WOOD COATINGS

## HOW TO PREPARE (SURFACE / WALL)

**Cleaning:** Ensure that the surface is free from efflorescence and is clean and dry. Sand the surface using Emery Paper 180 to remove loosely bound particles, dust, dirt, grease and cracked or flaked paint. Wipe the surface clean.

**New Concrete, masonry or plaster:** Allow the newly constructed cement surface to cure for minimum of 30 days, prior to application of Primer. Ensure that the wall to be painted is completely dry and free from any cement residue.



### HOW TO APPLY ?

**Primer - 1st Coat:** Apply a coat of Jenson & Nicholson Acrylic Base Water Thinnable Cement Primer by diluting it with potable water at recommended ratio. Let it dry for 4-5 hrs. Sand using Emery Paper 180 and wipe the surface clean.

**Putty (Optional):** Apply a thin coat of Jenson Acrylic Wall Putty to fill up minor dents, cracks and undulations. Allow it to dry for 4-6hrs. Smoothen the surface with Emery Paper 180/220 and then, wipe the surface clean.

**Primer - 2nd Coat:** Apply another coat of Jenson & Nicholson Acrylic Base Water Thinnable Cement Primer by diluting it with water at suggested ratio. Let it dry for 4-5 hrs. Sand with Emery Paper 320/400 lightly and wipe the surface clean.

### Application precautions:

- Do not apply when the ambient temperature drops to levels below 10° C or rises above 45° C within 4 hours of application.
- Do not over thin the product above the suggested dilution levels.
- Do not apply the diluted material after storing for over 24hrs.
- It is advised not to apply the product on surfaces/substrates with continuous seepage or dampness.
- Stir the paint properly before use.
- Seal the container when not in use.

### Post Application care:

Apply J&N topcoats within 10-15 days of application of Jenson & Nicholson Acrylic Base Water Thinnable Cement Primer.

### For product related queries, feedback and quality complaints, Please contact:

Customer care: +91 8300 03 05 05

E-mail: [ccc@jnpl.in](mailto:ccc@jnpl.in), Visit us: [www.jnpl.in](http://www.jnpl.in)

Regd. Office: Jenson & Nicholson Paints Private Ltd.

Old No. 109B, New No. 124, Developed Plots, SIDCO Industrial Estate, Ambattur, Chennai - 600 098. Tamil Nadu, INDIA.

All information mentioned in this data sheet are based on tests conducted in laboratory conditions. Results may vary depending upon atmospheric conditions, application methodologies and substrates. We reserve the right to alter the given data without notice.

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WOOD COATINGS

### Storage and Transportation:

- Store the containers at constant temperatures, away from direct sunlight / elevated temperature.
- Keep the product in frost-free environment.
- Store the containers in upright position to avoid leakage or damage.
- Do not pour the waste paint in drains or other water sources.

### Shelf Life:

2 years from the date of manufacture in the original tightly closed containers, stored away from direct sunlight and excessive heat.

### Packaging:

White: 1L, 4L, 10L and 20L packs.

### What are the precautions ?

- Keep containers upright, tightly closed in a cool, dry, well ventilated place.
- Ensure opened containers are tightly closed, when not in use.
- Store away from excessive heat, direct sunlight and other flammable materials.
- Highly Flammable product so, store in place away from heat and sparks and No smoking to be allowed near the product.
- Keep out of reach of children and pets.
- Do not store near food, drinks or animal feed.
- Do not mix with incompatible materials.
- Use personal protective equipment like goggles, face masks and gloves.
- Ensure good ventilation during application and drying.
- Do not inhale the vapour or spray.
- In case of contact with eyes or skin, wash immediately using plenty of water. Seek medical advice, if irritation persists.
- In case of ingestion, seek immediate medical attention and do not induce vomiting.
- Do not dispose any spilled or unused paint in drain, water bodies and landfill.
- Dispose spillages or unused paint and containers, through appropriate disposal agency.